



COMMUNICATION DIRECTOR

POSITION DESCRIPTION: TWO-YEAR TERM, VOLUNTEER,
BOARD OF DIRECTOR'S POSITION

Communication in a digital society requires a whole systems approach. The world is complex, yet it all interconnects. Our society moves at warp speed requiring we respond with acuity in real-time – it's equal parts knowledge, skill, practice, and intuition.

Cal-IPGCA Association seeks a team player who has great passion for innovation and change leadership to serve as our Communications Director (CD). The CD has good command of verbal and writing skills. The CD is responsible for internal and external communications and, with committee assistance, develops online marketing and communication strategies that support our mission and vision. The CD will have the unique opportunity to build connections with association members and State leaders to engage them in supporting Cal-IPGCA Association initiatives.

The Communications Director will collaborate with the Association's Board Officers, Directors, Board of Advisors, and the CAL-IPGCA Program Management team to create public relations campaigns and build positive relationships with our partners, executive sponsors and media outlets.

THE COMMUNICATION DIRECTOR WILL:

- Develop the Association's Communication Strategy and Plan
- Assemble and oversee a diversely skilled communications committee
- Develop and manage communications for the Association at State agency events
- Project a positive image to all internal and external stakeholders
- Ensure quality control of all information released consistent with the Association's mission and vision

ARE YOU...

- An effective communicator that wants to build connections in support of innovation?
- An advocate for government innovation and believe California is positioned to pioneer innovation frontiers in government and society?

If this describes you, it's the calling you've been waiting to serve – APPLY TODAY!

