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March 20, 2020









Executive Departmental Sponsors











California is a Nation State. We are many parts, but we are one body there is a mutuality and a recognition

of our interdependence.

-Governor Gavin Newsom -COVID-19 Pandemic **Cohort 2020**

COHORT 2020 PREMIERES OUR NEW VIRTUAL FORMAT

> Bending the curve of innovation. Claiming the outer limits of possibility!

> > **Pre-registration** NOW OPEN!

California's response... challenge...

and opportunities to lead!

September 10, 2020-February 25, 2021

One System. One State. One World.

More Information: www.cal-ipgca.org

Welcome regional governments, academia and private sector innovation partners.

Cal-IPGCA

Cohort 2020

COHORT 2020 PREMIERES OUR NEW VIRTUAL FORMAT

"As 'makers of change' the challenges we face are a product of change itself. Until now, we didn't comprehend the vulnerability of our world, our state, and our communities that is exacerbated through our lack of connectivity. A global pandemic requires a global response as cause and effect is immediate. By nature, we have always been a whole system, uniquely independent and interdependent. COVID-19 shifted our barometer measuring understanding that we are One System, One State, One World! **BOTTOM LINE:** If you have value to invest in return for the capacity to change the world, then here's your open door of opportunity!"

- Rebekah Christensen, Chair, Cal-IPGCA

Cohort 2020 Values



PROGRAM DATES

2020 - 2021 Date Cycle 8:00 AM - 5:00 PM

*Alternate Times: As indicated

Thursday, September 10 Virtual Training

Thursday, September 17 Virtual Training

Thursday, October 8Virtual Training

Thursday, October 22 Champion Summit (7:30 - 12 Noon)

Thursday, November 5 Virtual Training

Thursday, November 19
Champion Summit (7:30 - 12 Noon)

Thursday, December 3
Virtual Training

Thursday, January 7, 2021 Hackathon

Thursday, January 28, 2021 Virtual Training

Thursday, February 25, 2021 Day of Innovation

restrictive guidelines on in-person meetings, Cohort 2020 has converted to a virtual format.

VIRTUAL FORMAT: Due to

FORWARD

Initiating its 9th year of effective and dynamic innovation, California Innovation Playbook for Government Change Agents, Cal-IPGCA - Cohort 2020, is an immersive experiential learning environment where trainees reimagine enterprise-wide challenges from a whole-systems perspective and unlock elegant, innovative solutions. As members of the Cal-IPGCA virtual community, trainees, also known as innovationists, receive intensive training opportunities to apply their learning immediately in their Moonshot project teams, workplaces, and daily lives.

Cal-IPGCA's virtual community cross-connects government, academia, advocacy, and tech to create a dynamic testbed that is designed to respond to real needs in real time.

Synergizing participation across all levels of government, from entry level to senior executives, trainees work in cross-functional teams to develop moonshot projects. At the culmination of the project, each cohort produces an innovation playbook to improve our state's essential functions. These playbooks include best practices, lessons learned and a full breadth of analytics. Previous Cal-IPGCA cohort playbooks are available online at www.cal-ipgca.com.

Who Should Apply: Cal-IPGCA's success is fueled by its multi-generational, diverse ethnic, topnotch professional integration. Trainees accepted into the program represent a broad spectrum of organizational levels, including line staff who are considered rising stars that have management potential: first line supervisors, middle managers, executives, and executive leadership.

One System. One Government. One World!

 Meets the State of California's biennial leadership training requirements. (GC 19995.4.) "I have long believed that the future is not just something to experience, it is something to manifest. That our fate and future is inside of us. It is decisions at the end of the day not conditions that determine our fate and future. We are not victims of circumstances, we can make decisions to meet the moments where we need to make tough decisions."

...we need to bend the curve in the State of California in a thoughtful and pragmatic way."

-Governor Gavin Newsom - March 22, 2020

TABLE OF CONTENTS

- Approach: Cal-IPGCA "Whole Systems" Innovation Cycle
- 4 Cal-IPGCA Purpose and Objectives
- Cal-IPGCA Change Challenge Forums (Curriculum)
- 10 Cal-IPGCA Cohort 2020 Innovation Priorities
- 15 Cal-IPGCA Champion Summits (Curriculum)
- 16 ENGAGE Experiential Learning Center (Curriculum)
- 20 Cal-IPGCA Hackathon 2020 (Curriculum)
- USC Leadership 360° Professional Assessment and Executive Coaching
- 23 Cal-IPGCA Facilitation Assistant Training (Curriculum)
- 24 Schedule Cost Who Should Apply Nominations-Registration)
- 26 Cal-IPGCA Training Partners (Past Present)
- 27 Cal-IPGCA 2020 Executive Leadership
- 28 Cal-IPGCA 2020 Board of Advisors

APPROACH: cal-IPGCA "WHOLE SYSTEMS" INNOVATION CYCLE

...cross pollinating People, Process and Technology to create One System, One State, One World!

Cal-IPGCA CURRICULUM APPROACH: How we do what we do

Overview: Cal-IPGCA is all about "who we are and what we do." Since Cal-IPGCA's inception in 2012, we've leveled the playing field by eliminating the concept of competition. By embracing a multitude of state agencies, departments and programs, we have created a "united nations" of diversity diversity in age and ethnicity as well as in levels of hierarchy, beliefs, experiences, and knowledge.

Yes, most of us know that it's a matter of choice to collaborate and synergize, but our conscious actions often succumb to the "default thinking" that takes us back to us vs. them, right or wrong, black or white, and, of course, winners and losers. As we understand our inclinations and endeavor to discard this kind of thinking, we appreciate that collaboration is the journey, not the destination. As a result, top down and bottom up, Cal-IPGCA's effective, hands on curriculum enables us to "walk the talk" in building sustainable whole-systems innovative solutions.

Cal-IPGCA WHOLE SYSTEMS COMMUNICATION

NETWORK: This is how we do what we do: Our singular fluid communication system surrounds and organically interacts with all 9 components of the Cal-IPGCA Innovation Wheel that comprises the Cal-IPGCA Innovation Cycle and thus the curriculum path our trainees follow. This innovation cycle consists of independent curriculum components that function both independently and at the same time, components flow interdependently as One System. One State. One World.

REAL-TIME COMMUNICATION TOOLS:

STATE AGENCY COLLABORATION NETWORK

(SACNet): Created by Cohort 2019 and continuing for Cohort 2020, one key focus of SACNet is to deactivate default competitive thinking. A primary goal is to provide cross-collaborating integration between all Moonshot project teams to identify the interdependencies that exist. Consisting of two members from each Moonshot project team, the purpose is to reduce redundancy of effort and enhance the efficiency and performance outcome for all. The interactivity between the SACNet and the Moonshot project teams creates continuous flow from the

independent missions of each team to the interdependent alignment of their collective goals, objectives, and outcomes as they holistically impact and support our state government and economy.

RAPID INNOVATION CYCLE (RIC): The RIC is the processdriven communication approach that fuels all 10 components of our Cal-IPGCA Innovation Wheel. Rapid Innovation challenges participants to quickly write every idea they have for a given topic, thus providing the opportunity to find both consensus of thought and unique, standout ideas. The RIC levels the playing field by mitigating the power of dominant voices, which in-turn empowers the capacity for silent voices to be heard and counted.

Cal-IPGCA Slack Workspace is our online, real-time collaboration platform to collaborate on projects, share documents, and coordinate team meetings and deliverables



EXECUTIVE SPONSORS

Cal-IPGCA's eight executive sponsors are: California Government Operations Agency, California

Department of General Services, California Franchise Tax Board, Asian Pacific State Employees Association, State Compensation Insurance Fund, Cal-IPGCA Association and ORA Systems, Inc. Both individually and collectively, they are strategists and pathfinders that lead the deployment of government innovation. As stewards they advance the human potential of state employees and organizations. These sponsors serve as the overarching framework and support system of each Cal-IPGCA Cohort program.



PROGRAM MANAGEMENT

The Cal-IPGCA Program Management Team bridges the functions of the executive sponsors, and cohort trainees guide the Moonshot projects and the ongoing activities from previous cohorts.



The Cal-IPGCA Board of Advisors serves as the frontline outreach conduit to State of California leadership and the state's workforce. They support each cohort program by facilitating and serving as project champions for each of the Moonshot project teams.



CHANGE CHALLENGE FORUMS

The Cal-IPGCA Change Challenge Forums feature panel discussions by government leaders to share their individual and collective experience on reimagining government—what can be as opposed to what has been. These forums ignite and inspire the Moonshot teams by providing strategic insight and wisdom for project integration and discussion.



INNOVATION PRIORITIES

The Cal-IPGCA 2020 Cohort has six Innovation Priorities (IPs) that focus on the most critical enterprise-wide challenges facing state government in California. Each IP is assigned to a team to develop their Moonshot project over the course of the 6-month program. Each IP Moonshot project is then considered for statewide deployment. The essence of a Moonshot is the combination of a huge problem, a re-imagined solution to that problem, and the creation of innovative ideas that are designed to shift approach and outcomes of people, process, and technology to make that solution possible.



MOONSHOT TEAMS

Cal-IPGCA 2020 cohort trainees (innovationists) are each assigned to one of seven Moonshot teams. Under the guidance and direction of a team facilitator and facilitator assistants, each Moonshot team strives to develop outcomes that embrace exponential rather than incremental improvement. They develop their project based on an IP over the course of the 6-month program and present their proposed solution at the Day of Innovation for deployment consideration. Moonshot teams are also guided by Subject Matter Experts (SMEs) as well as project champions, program sponsors, advisors and management. The collective teamed outcomes are published in

- MOONSHOT PROJECT CHAMPIONS SUMMITS:

a Cohort-wide "Innovation Playbook."

Two Champion Summits guide the Moonshot Teams. Champions are both state and private enterprise leaders and SMEs that provide strategic direction to projects because there is a shared interest in the project outcome. The use of champions heightens deployment opportunities as buy-in is built-in.



Cal-IPGCA COHORT HACKATHON

The Cal-IPGCA Hackathon is a 1-day event in the 5th month of the program. Hacking at its best is creative problem-solving. It's intentional that the Hackathon is conducted late in the Cohort calendar as its purpose is not to design the solution but to instead enhance the outcome.

ENGAGE EXPERIENTIAL LEARNING CENTER

ENGAGE features two distinct but interconnected training tracks. Both tracks are connected to core curriculum taught by Cal-IPGCA Leadership.

- 1. CALHR 9 LEADERSHIP VALUES: 18 Modules Connects to 4 Change Challenge Forums
- 2. JUST ASK WHY 8 STEP PATH: 4 Modules Connects to a corresponding Master's Class



The Cal-IPGCA ASSOCIATION

Innovation doesn't end when the program is completed. 2020 Cohort trainees become members of the Cal-IPGCA Association and serve as advisors that support our executive sponsors and future Cohorts. Cal-IPGCA Association members are also eligible to train as program facilitators or facilitation assistants as they continue to build critical skillsets that place them as leaders of innovation and change in California state government. Effective with the 2020 Cohort, the Cal-IPGCA Association is stepping into a key leadership role as an Executive Sponsor and as a co-executive leadership sponsor of State Agency Collaboration Network (SACNetwork).

CAL-IPGCA PURPOSE AND OBJECTIVES

PURPOSE AND OBJECTIVES

- Deploying Strategic Objectives and Best Practices of State Leadership (California State Agency and **Department Directors and Secretaries):** State of California rank and file employees participate in enterprise-wide moonshot projects that generate exponential return.
- Cal-IPGCA's LMS based Experiential Learning Center, ENGAGE. features two distinct but interconnected training tracks. The first provides a CalHR values-based common language of leadership and innovation that transcends organizational and hierarchical divides. This track connects to a second track that provides a systemic approach to achieving exponential outcomes for enterprisewide challenges. Both tracks are linked to the Cal-IPGCA core curriculum. Participants complete twenty-two 3 to 5 minute modules that create the capacity for users to directly apply what they have learned to their Moonshot projects, workplaces, and their daily lives.
- Bridging Organizational and Cultural Divides: This is achieved by creating the common ground where collaboration and co-creation occurs. From the top-down, common ground is struck between executive sponsorships, boards of advisors and statewide champions. From the bottom-up, leaders guide innovation teams. Trainees apply their accelerating skillsets, knowledge and wisdom gained to real world challenges that can literally change the world.
- From Theory to Applied: Cal-IPGCA's immersive learning environment transforms the theoretical to the applied through a teamed process of developing real-time outcomes that address the challenges facing the State of California.
- Evergreen Playbooks: We create multi-media Playbooks that are open-ended (evergreen). These Playbooks document individual and teamed progress, best practices, recommendations, and lessons learned. They are a platform for deployment and, equally, they serve as a foundation for continued expansion by future cohorts. The content of the Playbooks continue to resonate through the resource channels available through the Cal-IPGCA Association.

- Redefining Hierarchy: We don't eliminate hierarchy; rather, we strive to transform our relationship to hierarchy. Cal-IPGCA convenes all levels of agencies, departments and ranks to work side-by-side as equals, without titles, where all have voice and value as we contribute to these co-created outcomes. This unlocks and engages our state's most valuable resource—its people!
- Redefining Competition: We don't eliminate—we shift our competitive stance regarding external wins or losses. We approach this not from survival of the fittest constructs, but instead from within an environment of ever-increasing levels of excellence. As we move from independent to interdependent in our training environment, both the individual and the collective team grow in tandem.
- Change Leadership: Cal-IPGCA is less about changing what exists and more about building what has never been before by "connecting the dots that exist" in entirely new ways.
- Best Practices to Next Practices with Metrics to Prove It: The activities of our innovation trainees are recorded in real time through an underlying data analytics foundation administered by TRAX Cal-IMPACT.
- A Leadership and Innovation Movement: The Cal-IPGCA Association was formed as a Moonshot Outcome by Cohort 2017 and continues to spearhead a growing movement for innovation and change in state government. Its ever-accelerating membership base represents 48 State of California departments. Free membership has expanded to now include all public and private partners, academia, NGOs and a number of tech companies. Cohort 2019's collective Moonshot project tapped the Association as Cohort 2020's lead for implementing a State Agency Collaboration Network (SACNetwork). SACNetwork's purpose is to connect people, processes, tools, and training to empower and enable employees to rapidly share knowledge, skills, abilities and resources, and to foster the agile interagency collaboration essential to deliver a California for All.

CAL-IPGCA CHANGE CHALLENGE FORUMS

CHANGE CHALLENGE FORUMS

The Cal-IPGCA Change Challenge Forums feature panel discussions by government leaders to share their individual and collective experience on reimagining government - what can be as opposed to what has been. These forums ignite and inspire the Moonshot project teams by providing strategic insight and wisdom for project integration and discussion.

*This panel is open, at no cost, for all registered members of the Cal-IPGCA Association. You may join at www.cal-ipgca.org. State Employees: Certificates of completion, for 10 Professional Development Hours (PDHs), will be awarded to state employees having verified attendance through Cal-IPGCA TRAX Cal-IMPACT. You must attend all 5 workshops to receive a completion certificate.

• Meets the State of California's biennial leadership training requirements. (GC 19995.4.)

FREE EVENT for Cal-IPGCA Association Members. Join Today at: www.cal-ipgca.org

Thursday, September 17, 2020

8 AM - 10 AM VIRTUAL TRAINING

ACCELERATING GOVERNMENT INNOVATION THROUGH MOONSHOT PROJECTS

A MOONSHOT AIMS FOR EXPONENTIAL IMPROVEMENT OVER WHAT CURRENTLY EXISTS:

A Moonshot is a combination of a huge problem, a re-imagined solution to that problem, and the creation of innovative ideas that shift the approach and outcomes of people, process, and technology to solve that problem. As pioneers of innovation for the State of California, these Moonshot leaders help make this not just possible but inevitable.

The greatest, most viable innovations are never done by one person. It takes a team. Moonshot leaders' mission is to explore the innovation frontiers they have charted in state service, starting with the customer experience (constituents or organizational). Then as a team they work to develop the "technological how" that will make this innovation happen.

These Moonshot leaders are ready to launch our teams and push them forward—the broader the understanding of innovation, the better the designs for change will be!

Invited Panelists Moderator

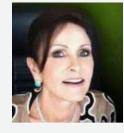


DEPUTY SECRETARY. INNOVATION AND **ACCOUNTABILITY GOVERNMENT OPERATIONS** AGENCY



Panel

MARK S. GHILARDUCCI DIRECTOR, CALIFORNIA GOVERNOR'S OFFICE OF



PRESIDENT. nFocus SOLUTIONS, INC.



productOps. INC. CLIENT, PRODUCT &



MIKE WILKENING SPECIAL ADVISOR ON **INNOVATION & DIGITAL** SERVICES OFFICE OF GOVERNOR

GAVIN NEWSOM



• Meets the State of California's biennial leadership training requirements. (GC 19995.4.)

FREE EVENT for Cal-IPGCA Association Members. Join Today at: www.cal-ipgca.org

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Thursday, October 8, 2020

8 AM - 10 AM VIRTUAL TRAINING

ACCELERATING GOVERNMENT INNOVATION THROUGH A CULTURE OF CHANGE LEADERSHIP

The only constant of life is change; it is rapid, relentless and unyielding. Change is inevitable and resisting it is futile. Way too often what we fear more than failure is change itself. But change is the only path we're on when we begin our work each day. Our ability to adapt to change defines our ability to flow or not to flow with the ceaseless, ever-present change in the world around us.

Technologically, we live in a real-time world that moves, morphs, and changes 24/7. Social media continuously creates headlines from yesterday's obscurities. Every enterprise-wide challenge faced by business and government is a product of change, and best outcomes must integrate agility as a cornerstone in whatever is built.

As "makers of change" in government and state service, this Moonshot panel is here to help us facilitate HOW WE CHANGE GOVERNMENT!

Invited Panelists

Moderator



GRACE KOCH
CHIEF DEPUTY DIRECTOR,
CAL-OES (Retired)

Panel



PAUL DANCZYK
DIRECTOR OF EXECUTIVE
EDUCATION, USC SOL
PRICE
SCHOOL OF PUBLIC POLICY



MARTIN HOSHINO ADMINISTRATIVE DIRECTOR, JUDICIAL COUNCIL OF CALIFORNIA



JOHN LAIRDCANDIDATE, 2020
CALIFORNIA SENATE



JOE XAVIER
DIRECTOR, DEPARTMENT
OF REHABILITATION

Thursday, November 5, 2020

8 AM - 10 AM VIRTUAL TRAINING

ACCELERATING GOVERNMENT INNOVATION THROUGH A CULTURE OF RISK INTELLIGENCE

Creating risk-intelligent governance cuts across the center aisle of change leadership at every level of life and work—personally, professionally, programmatically, organizationally, and within the broader society served. Fundamentally, we're far more comfortable with avoiding risk than embracing it.

The pace of change actually intensifies our relationship to risk and change. In real time, we are being challenged to discard old ways of thinking and doing business and to embrace new ideas that transform the parameters of status quo.

The "unknown nature" of change harkens our risk-intelligent responses by confronting our beliefs and at the same time demands that new skills be learned. Fear is a natural response—what if a new way won't work? Transforming risk aversion to risk intelligence is equal parts form and function, policy and procedure, challenge and change, analytics and culture, and performance and outcomes.

Join this panel of seasoned risk-takers that are on the frontier of this paradigm shift that is now underway!

Invited Panelists Moderator



SELVI STANISLAUS EXECUTIVE OFFICER, FRANCHISE TAX BOARD



JOHN CHIANG
CO-CHAIR, CALIFORNIA
FORWARD
FORMER CALIFORNIA
STATE TREASURER &
CONTROLLER



RICHARD GILLIHAN COO, DEPARTMENT OF FINANCE



JOSEPH A. FARROW CHIEF OF POLICE, UC DAVIS



YOLANDA RICHARDSON SECRETARY, GOVERNMENT OPERATIONS AGENCY



KATHLEEN WEBB CHIEF DEPUTY DIRECTOR, DEPARTMENT OF MOTOR VEHICLES

FREE EVENT for Cal-IPGCA Association Members. Join Today at: www.cal-ipgca.org

FREE EVENT for Cal-IPGCA Association Members. Join Today at: www.cal-ipgca.org

Thursday, December 3, 2020

8 AM - 10 AM VIRTUAL TRAINING

ACCELERATING GOVERNMENT INNOVATION THROUGH DIGITAL UPSKILLING

Digital upskilling in government is kindred to what oxygen is to sustaining nature, what water is to growing our food supply. It is as essential as the moon and sun are to night and day.

Technology is a foundation for what exists and what will be in government and society. Where we used to subordinate ourselves to our technology, we've now come to appreciate that it is human capital that drives government and society, e.g., leadership, relationships, ideas, collaboration and innovation.

Technology is the source of fuel, the navigation system, the connectivity and plug-in that propels and strengthens all human interaction. It is the development of new ecosystems that keep government relevant, agile and able to respond to continuous change. It is a conduit of exchange that drives collaboration and decision making at warp speed.

For the State of California to become the employer of choice, technological prowess is key. It's impossible to build tomorrow's world on yesterday's technology. Human systems are the engine that drives the creation of ideas, change and innovation, but technology is the source of fuel that keeps the engine running. The relationship between the two is inseparable!

Join our provocative conversation as this panel of Change Challengers explores digital upskilling in state service to accelerate access and capacity!

Invited Panelists

Moderator



ALICIA WONG SENIOR VP, ENTERPRISE PROJECT SERVICES STATE COMPENSATION **INSURANCE FUND**





JOY BONAGURO CHIEF DATA OFFICER **GOVERNMENT OPERATIONS**



JAMIE CALLAHAN DEPUTY CABINET SECRETARY, OFFICE OF GOVERNOR GAVIN



SCOTT GREGORY DEPUTY DIRECTOR, OFFICE OF DIGITAL INNOVATION, CA DEPARTMENT OF TECHNOLOGY



DEAN PFUTZENREUTER productOps, INC. CO-FOUNDER, CTO



ANGELICA QUIRARTE. ASSISTANT SECRETARY FOR DIGITAL ENGAGEMENT, **GOVERNMENT OPERATIONS**

Thursday, January 28, 2021

8 AM - 10 AM VIRTUAL TRAINING

CALIFORNIA GOVERNMENT INTRAPRENEURSHIP 2020

William Bygrave, a scholar and practitioner of entrepreneurship, defines an entrepreneur as "someone who not only perceives an opportunity but also creates an organization to pursue it." California's Government Newsom is an entrepreneur, forming a successful company just out of college that grew to manage 23 other companies. He brings the entrepreneur mindset to Government and expects the same from the State's leaders. Intrapreneurship has only one changed element. An Intrepreneur is "Someone who can create or find the best solutions to the latest problems, but operates within someone else's environment - inclusive of state service." The COVID-19 pandemic has accelerated intrapreneurship in government 10-fold. Systemic changes that would have taken years (if not at all) are occurring in the span of weeks. Thus, California government is not only seeing the opportunity that requires significant operational and government shifts, but California's pursuit of response and change spans all agencies, departments and boards. This panel is going to take a deep dive into the intrapreneurial paradigm shifts that are occurring across the State of California.

Invited Panelists

Moderator



REBEKAH CHRISTENSEN CO-FOUNDER - CEO. ORA SYSTEMS, INC.

Panel



SEAN ADAMS VICE PRESIDENT. INNOVATION STATE COMPENSATION **INSURANCE FUND**



BOB CAGLE productOps, INC. CO-FOUNDER, CEO



KRISTA CANFLLAKIS DEPUTY SECRETARY FOR **GENERAL SERVICES** GOVERNMENT OPERATIONS **AGENCY**



CHAFNY FMANAVIN DIRECTOR OFFICE OF INNOVATION. CHHS



TAMARA SRZENTIC COMMUNICATIONS OPEN GOV EVANGELIST.

COHORT 2020 INNOVATION PRIORITIES

Cal-IPGCA COVID-19

Response... Pioneering whole systems that forge unlimited possibilities











• Innovation: Turning an idea into a solution that gives value.

- Innovation Priority: Contributed by State of California Leadership, an Innovation Priority (IP) represents enterprise-wide challenges facing the State of California in a COVID-19 recovery effort where the pace of change moves at warp speed. Through program iteration since 2012, Cal-IPGCA has refined a solution-driven approach to Moonshot outcomes to IPs that have been assigned to our innovationist training teams.
- Moonshot: The essence of a Moonshot is the combination of a huge problem, a re-imagined solution to that problem, and the creation of innovative ideas that are designed to shift approach and outcomes of people, process, and technology to make that solution possible.

"As 'makers of change' in government and state service, every enterprise-wide IP challenge is pioneering whole systems as our COVID-19 response. Mirroring today's world-wide integrated response, Cohort 2020 re-imagines government as one system and one economy—where all departments, all people, are integral spokes to the collective wheel of unlimited possibilities we can achieve. As we move from independent to interdependent in our training environment, both grow in tandem—the individual contributions and the collectively achieved outcomes. We are innovating a COVID-19 response to capture the best practices and lessons learned across the pandemic as a hybrid source of fuel propelling new job creation. In capturing the best of 'what-is' we are co-creating a new normal that embodies the persona, ingenuity, skill, and wisdom of government, people and economy. There are infinite projects, programs and events that will now capture the DNA of society as **One System, One State, One World!**"

-Rebekah Christensen, Co-Founder, ORA Systems, Chair, Cal-IPGCA

FOREWORD: Cohort 2020 Innovation Priorities are designed to evolve hierarchical systems into dynamic whole systems that can respond to our state's COVID-19 enterprise-wide challenges and support the re-imaging and rebuilding of essential functions that drive our state workforce and economy.

The whole systems response defined by Governor Newsom's Innovation Sprint Executive Order – N-10-19 in January 2019 foreshadowed the world-wide COVID-19 pandemic that has laid bare the fact that only systemic approaches offer an immediate capacity to respond to cause and effect regarding life and death situations in our own state, the country and the world.

Time is of the essence. Our innovation outcomes pledge for Cohort 2020 is:

"We are bending the curve of innovation, claiming the outer limits of possibility!" -Governor Gavin Newsom - March 20, 2020

Cal-IPGCA COHORT 2020 INNOVATION PRIORITIES

SACNetwork State Agency Collaboration Network

The <u>Cal-IPGCA Association</u> was formed as a moonshot outcome by Cohort 2017. Its accelerating membership base represents 56 State of California Departments. **As the nucleus of SACNetwork**, Association members will strive to promote communication, knowledge sharing, pursuit of common innovation goals, and the capacity to deploy its members' skills and capabilities. As volunteer advocates we can respond to our state's most critical enterprise needs. **Free membership** has expanded to conform to Governor Newsom's Innovation Sprint <u>Executive Order – N-10-19</u> by including all public and private partners, academia, NGOs and tech companies.

Cal-IPGCA COHORT 2020 INNOVATION PRIORITIES (IPs): ONE SYSTEM, ONE STATE, ONE WORLD

IP #1: Build A State Agency Collaboration Network (SACNetwork)

PROBLEM STATEMENT: The silo mentality within State government contributes to a culture of resource hoarding and non-cohesive environments that prohibits growth and fosters duplication of work. COVID-19 created a binary choice, transitioning from yesterday's silos to integrated systems as a necessity for governance of our global society where cause and effect are immediate.

BACKGROUND: Cohort 2019's collective Moonshot project recommended that the Cal-IPGCA Association lead a Cohort 2020 Innovation Priority team to work on building a State Agency Collaboration Network (SACNetwork). The purpose of SACNetwork is to connect people, processes, tools, and training to (a) empower and enable employees to rapidly assess and share knowledge, skills, abilities, best practices, and resource capabilities relational to need and to (b) foster the agile interagency collaboration essential for developing and testing innovation prototypes to deliver a "California for All." The creation of a shared body of language, expertise, and tools will enable State agencies and their public and private partners to tackle some of the toughest challenges facing the State of California, i.e., to

learn about innovative efforts currently underway to rebuild the state's economy post-COVID, and to co-create workable solutions at the pace of change.

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, transform silo mentality in State government to become (1) unified in achieving a common-ground of sustainable collaboration capable of addressing real problems in real time, (2) inherently responsive to the people we serve, (3) intrinsic stewards of public resources, (4) the employer of choice at the forefront of government innovation, and (5) storytellers of ROI that quantify return on investment through data analytics that demonstrate our people, our processes and our individual and collective capabilities through the Cal-IPGCA's TRAX Solutions "Cal-IMPACT" data system.

Combining two members from each innovation team, SACNetwork is an overarching network designed to integrate the approach, goals, objectives and outcomes of all IPs as One System, One State, One World.

Cal-IPGCA COHORT 2020 INNOVATION PRIORITIES

IP #2: SACNetwork Memorandum of Understanding (MOU)

PROBLEM STATEMENT: Despite California being the home of some of the most progressive technological capabilities in the world, California's state government organizations demonstrate an outdated siloed culture of resource hoarding that prohibits growth and fosters duplication of work. We need to better align people, processes, technology and tools to work across (not destroy) our institutional, professional, political, technical, geographical, business, economic, and spiritual silos.

BACKGROUND: The State of California comprises a widely diverse group of over 230 agencies, departments, boards and commissions. At this scale, a Memorandum of Understanding (MOU) needs to be established to create a common language for collaboration across organizations. This MOU seeks to unlock and engage our government's most valuable resource—its people. The MOU shall define guiding principles to foster agile interagency collaboration including but not limited to:

- 1. Inclusive, transparent, and collaborative processes to develop trust and improve relationships
- 2. Respect and value the roles and responsibilities of all parties involved
- 3. Shared ownership of policies and practices aligned with common goals and services
- 4. Involvement of each other early and often during project planning and implementation
- 5. Empowerment of agile interagency teams to define problems, find solutions, and/or resolve common challenges
- 6. Use of science and technology to plan policy and new approaches to resolve long-standing issues
- 7. Develop and share best practices in the interest of mutual learning and improvement
- 8. An overarching outcome-based approach for setting State of California policies, programs, regulations, and investments
- 9. Demonstrated bias toward action through small scale, early successes that can build to broader solutions

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, create and execute a Memorandum of Understanding (MOU) as a non-binding agreement for organizations to work together to promote and support innovation and change leadership in the State of California.

IP #3: SACNetwork (Government) and KollaborNation (Private Sector) Skills Banks

PROBLEM STATEMENT: State government needs a simple way to fortify employee engagement, identify, compile, access, and match employee skills to mission critical real-time projects and tasks, and cross-connect and integrate private sector skills and insights to innovate change. With the increasingly complexity of the COVID-19 pandemic and its long term impacts, the State of California will need to quickly adapt to changing societal needs and to collaboratively lead pioneering efforts that restore a strong California economy.

BACKGROUND: Jobs in California State Civil Service are grouped into Class Specifications—documents which describe essentially similar jobs and include the qualifications (skills) for the job. There are currently about 4,500 different job classifications in the State Civil Service grouped into about 2500 Class Specifications. Alongside this complexity, the State is endeavoring to keep up with existing mission-critical program priorities while responding and supporting communities that are dealing with complex response and recovery needs related to natural disasters or California's response to the COVID-19 pandemic. This has placed unfathomable pressure on departments, agencies, businesses and all strata of our state's economy. Departments and agencies face significant challenges in determining their mission-critical priorities and staff, especially under the strain and immediacy assessing response and recovery needs post COVID-19 and the State's natural disasters that repetitively occur with alarming frequency.

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, establish a "whole economy" skills bank that can triage skills matching for critical projects and tasks. Predicated on specified needs, this skills bank will not only identify the skills that drive educational pursuits, careers, projects, programs and tasks, but then go beyond to capture the passions of one's heart where a "mission to serve" is the hybrid fuel in volunteering and committing effort to the real time needs of government and society.

IP #4: SACNetwork Innovation Corps Platform: Alpha-Beta Testing of Best Available Technology (Public and Private)

PROBLEM STATEMENT: State government must foster a culture conducive to innovation by communicating and collaborating with the private sector as an institutional norm. Instead of contracting for a particular technology, the government must use needs to drive solutions. Through stronger partnership, we can claim the outer limits of possibility in rebuilding a sustainable state economy post COVID-19.

BACKGROUND: California is the 5th largest economy in the world and home to some of the most innovative, progressive, and productive companies, academic institutions, nonprofit organizations, and engaged citizens anywhere in the world. We are facing unprecedented challenges to the way we protect the health, welfare, safety and sensitive information of our residents; hence, we must respond to these new challenges with a commensurate level of innovation and intentionality. In 2019, Governor Newsom established Executive Order N-04-19 allowing departments the opportunity for sustainable whole system innovation sprints. We must activate our mutuality and give recognition of our interdependence as one system, one state, one economy, and one world by procurement that capitalizes our state's innovation economy.

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, establish an Innovation Corps of global collaborative partnerships that create a real time test-bed and platform for testing the best available technology to meet specific needs identified by government and society. Convene state experts, vendors, entrepreneurs and scientists to accomplish this task. Create a holistic model of service delivery that is sustainable for future generations.

IP #5: SACNetwork Middle Management Consortium for Innovation and Change.

PROBLEM STATEMENT: Without investing in middle management, innovation will not and cannot move through the organization. Increasingly, middle managers in state government hold accelerating responsibilities and are pulled in multiple directions, moving innovation lower on their growing list of priorities. COVID-19 has shifted the dominant hierarchical governance of employees to a governance model that must embrace an agile teamed environment possessing skill to address the cause and effect of decisions that must produce outcomes in real time.

BACKGROUND: Middle management serves as the liaison between the employee base and the senior leadership. Many middle managers promote from roles as technicians and subject matter experts, and may not be equipped to transition from managing processes to managing state workers. For innovation to take hold, and if California is to manage the day-to-day of re-opening our economy, people must be able to connect to others who hold a piece of the puzzle they are trying to solve.

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, establish a Middle Management Consortium for Innovation and Change that enables middle management to co-creatively develop their skill sets, toolsets and mindsets around government innovation post COVID-19. Create top-down and bottomup incentives for collaborating across organizational and hierarchical divides to build teams that strive for bold courses of action that un-stick innovation. Promote a culture that appreciates and rewards the unique and creativity-inducing role middle managers can play when they empower the employees they mentor as well as the strategic vision they serve. As the State of California re-opens and re-builds the State's Covid-19 impacted economy, the Middle Management Consortium for Innovation and Change is positioned to step forward in the leadership of this paradigm shift ahead.

IP #6: SACNetwork "Rise-Up" Ambassador Corp for Homeless Youth.

PROBLEM STATEMENT: COVID-19 revealed an alarming truth, homeless kids became the pandemics invisible population where nowhere is safe as they scramble to find food, shelter and a sense of safety. Beyond the ravaging impacts of COVID-19, California as the world's 5th largest economy, cannot camouflage the most pernicious crisis in our midst—the ultimate manifestation of poverty: homelessness. California is struggling to ensure proper housing, healing, and humane treatment for so many of its own people. Pre-COVID-19, the count of homeless individuals in California totaled over 150,000. We need to answer the Governor's 2019-20 call to focus on one part of the homeless population and address it with intentionality. We propose to shift homelessness at its origin — the **children** — where all change is possible and all futures are open roads to be explored.

Cal-IPGCA COHORT 2020 INNOVATION PRIORITIES

BACKGROUND: Every day, the California Dream is dimmed IP #7: SACNetwork: Teleworking in California by the wrenching reality of families, children and seniors unfed and sleeping on a concrete bed. Military veterans who wore the uniform of our country in a foreign land are abandoned here at home. LGBTQ youth are fleeing abuse and rejection from their families and communities. These faces of despair are failed by our country's leaders and our nation's institutions. As Californians, we pride ourselves on our unwavering sense of compassion and justice for humankind—but there's nothing compassionate about allowing fellow Californians to live on the streets, huddled in cars or makeshift encampments. And there's no justice when sidewalks and street corners aren't safe and clean for everybody.

The COVID-19 pandemic has renewed the urgency of this pursuit to homeless children as it has driven them underground; if not in school, where are they? This is a question we should not have to ask as most of us "shelterin-place" in homes that are warm and safe. Yes, we each have real challenges to face, but we have food to eat and, in many cases, jobs to return to as well as public resources to support our pathway of return. None of this is a truth for these homeless children.

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, to development the "RiseUp Ambassador Corp" for homeless and at-risk children and youth. The RiseUp Ambassador Corp will develop an integrated, holistic whole systems approach to provide mentors, (including young adults, compelled advocates, seniors, etc.), and networks that span communities and create ports of entry for wrap-around social services to be administered. RiseUp Ambassadors will encourage these children to step past "what is" in their world to see "what can be."

PROBLEM STATEMENT: The shift toward remote work (i.e., work that takes place away from the office) is happening much sooner than anticipated. Government organizations are inadequately prepared for the increasing necessity of tele-work employment. Organizations need solid remote employment best practices in order to adapt to needs of the current environment and the ways work itself is changing.

BACKGROUND: Thought leaders on the future of work have long anticipated a shift to a more distributed and remote workforce. However the COVID-19 pandemic accelerated that shift as concerns for public health and safety meant many employees were required to work from home. This rapid change forced many government leaders to "make it up as we go" when it came to establishing and managing remote work policies and procedures. Government leaders are in great need of remote employment best practices and lessons learned to adapt to their organizational needs.

INNOVATION PRIORITY GOAL: Through the guidance and support of the Cal-IPGCA Association and with SACNetwork as the nucleus, equip government leaders with a knowledge sharing mechanism to discover, contribute, and share actionable best practices and lessons learned for remote employment. These best practices and lessons learned will represent a diverse body of knowledge from reputable, high-quality sources and demonstrate a bias toward action. Government leaders will be able to provide feedback and share their stories about implementation, as well as contribute their own best practices and lessons learned for remote employment.

"Most of us know that it's a matter of choice to collaborate and synergize, but our conscious actions often succumb to the 'default thinking' that takes us back to us vs. them, right or wrong, black or white, and, of course, winners and losers. As we understand our inclinations and endeavor to discard this kind of thinking, we appreciate that collaboration is the journey, not the destination." -Rebekah Christensen, Cal-IPGCA Chair





RAPID INNOVATION PROGRAM -CHAMPION SUMMIT



Location: California Governor's Office of Emergency Services (CalOES)

Date: Thursday October 22, 2020 and Wednesday, November 19,

2020 **8:00 AM - 10:30 AM** (7:30 AM - 12 PM) Time:

What is a Champion? A Cal-IPGCA Champion is an individual or organizational entity, either governmental or non-governmental, that is invested in achieving a return on investment (ROI) from an enterprise-wide Innovation Priority (IP) that is under development by the Cal-IPGCA innovation teams. As leaders and subject matter experts, these Champions provide strategic direction to the Cal- IPGCA teams regarding their perspectives on the existing and desired future state of the IP, including the desired data analytics.

What is an Innovation Priority? An Innovation Priority (IP) is an enterprise-wide challenge facing the State of California. The Cohort 2020 IPs were submitted to Cal-IPGCA by its Executive Sponsors and Board of Advisors. These Innovation Priorities (IPs), linked below, guided the development of Cohort 2020's Moonshot Innovation Projects.

What is a Moonshot? A Moonshot aims for an exponential improvement over what currently exists. The essence of a Moonshot is the combination of a huge problem, a re-imagined solution to that problem, and the creation of innovative ideas that can shift the approach and outcomes of people, process and technology to make that solution possible.

What is Rapid Innovation? Cal-IPGCA has developed a hybrid approach to inclusive problem-solving that is premised on "thinking big" and moving faster from the original concept to an elegant design that promotes heightened productivity and outcomes, aka, exponential improvement! Cal-IPGCA's Rapid Innovation approach is designed to include every voice which is valued and heard. This approach enhances the participants' "buy-in" at each step of the rapid innovation process. We use segments of our rapid innovation process to integrate input from our program Champions.

What is the Goal of this Event? The goal is to incorporate strategic guidance from our program Champions to guide our IP Moonshot projects and its associated data analytics for the purpose of enhancing outcomes, performance and return on investment (ROI).

FACILITATED INPUT: The Innovation Force Leadership will facilitate each person's input into each of the following Moonshot Teams. Each Team will make abbreviated presentations, followed by the facilitators asking the following four questions via a guided "rapid-innovation"

- 1. What goals do you see as important for this Innovation Priority?
- 2. What is your biggest/highest priority action within this Innovation Priority?
- 3. What challenges to achieving these goals do you see for this Innovation Priority?
- 4. What data analytics would you like to see resulting from the final product of this Innovation Priority?

CHAMPION INTERVIEWS: Champion input will conclude with "teamed interviews" with each of you. You will be assigned your teams at registration. These interviews will be taped only for the purpose of note-taking. The feedback in the minutes will remain anonymous.

Cal-PGCA

E N G A G E... where impossible is possible and ideas become reality - that's innovation!

The Cal-IPGCA **E N G A G E** Experiential Learning Center exemplifies an evolution of applied learning that creates an immersive deep-dive into affecting change in real time as **Engage**ment Nourishes, Galvanizes and Accelerates our Growth as Equals. It achieves this by connecting the strategic vision of our state leaders to our collective synergistic insights—from the compartmentalized parts of our personal lives, the siloed environments of our organizations, and from flattening the curve of competition within our teamed innovation projects.

ENGAGE features two distinct but interconnected training tracks. Both tracks are connected to core curriculum taught by Cal-IPGCA Leadership.

- 1. CALHR LEADERSHIP VALUES: 18 Modules Connects to 4 Change Challenge Forums
- 2. JUST ASK WHY 8 STEP PATH: 4 Modules Connects to a corresponding Master's Class

1. The GOVOPS-CALHR 9 LEADERSHIP VALUES TRAINING TRACK features 18 5-minute modules that articulate a lesson that trainees are instructed to "incubate" as applied outcomes –as demonstrated in their personal and professional lives and in their teamed innovation projects. The 18 modules cover two lessons for each of the 9 CalHR Values.

Communicate Effectively – As demonstrated by strong writing, verbal and listening skills to create an open and transparent environment for the exchange of information.

Inspire & Engage – As demonstrated by an ability to motivate loyalty to a mission or plan; challenge individuals professionally and personally to achieve goals; connect employees to the work; celebrate success.

Develop Others – As demonstrated by a commitment to coach, guide, train, instruct, and develop team members; empowering others through a sense of shared ownership and decision-making; supporting work-life balance and employee wellbeing.

Foster a Team Environment – As demonstrated through the support and recognition of team members both professionally and personally; team-oriented.

Exhibit Personal Credibility – As demonstrated by authenticity, confidence, consistency, courage, decisiveness, generosity, honesty, integrity, judgment and risk awareness.

Build Collaborative Relationships – As demonstrated by a broad appreciation for collaboration in public policy engagement and fostering an inclusive environment for consensus-building and decision-making.

Improve Our Organization – As demonstrated by a commitment to drive continuous improvement for better results.

Achieve Results – As demonstrated by setting a clear vision to achieve productive results by developing plans to meet targets, leverage staff skills and solve problems.

Model Good Governance – As demonstrated by stewardship for customer service, accountability, transparency, sustainability, policy, compliance and solid political acumen.

GOAL: To create a commonly held value-based language of leadership and innovation that transcends agencies, departments, hierarchies, cultures, projects and programs into the real time environments of our personal lives, organizations and innovation projects.

Why" curriculum taught by Cal-IPGCA executive sponsor, Kathleen Webb, Chief Deputy Director of DMV. This curriculum focuses on guiding the deployment of our Moonshot projects. Instead of incremental improvement, Moonshots aim for exponential improvement over what currently exists.

On-site training combines with virtual learning in the "Just Ask

capacity to shift our government's trajectory to meet critical need.

"The essence of a Moonshot is the combination of a huge problem, a re-imagined solution to that problem, and the creation of innovative ideas that can shift approach and outcomes of people, process and technology to make that solution possible."

- As mission-bound organizations, laws and regulations
 have guided the policy and processes that have managed
 government status quo for decades. But overnight,
 COVID-19 figuratively uprooted the silos that walled-off
 innovation; the success of our response depends on aligning
 as One System. One State. One World. The importance of a
 mission statement is the why behind what we do.
- We now must relearn what it means to be resilient and to innovate new solutions while still flying the plane—to build new ways of doing business where interrelationship with each other is central. We are collectively building new foundations of government and business that have never before existed. The cause and effect of our decisions have an immediate positive or negative impact on those around us.
- In constructing our Moonshot projects, Cal-IPGCA uses a hybrid iterative 8-Step process that fully integrates "Just Ask Why" queries by initiating at the personal level of the innovators (the decision-makers) such that its flow systemically includes both organizations and projects.

8 Step Path

2. Just Ask Why – 8 Step Path Training Track: The ENGAGE "Just Ask Why" – 8 Step Path training track is equal parts personal discovery, organizational discovery, and the reimaging of outcomes for enterprise-wide challenges. Our Moonshot projects combine with a "rubber meets the road" approach to achieve outcomes that can generate tangible return and demonstrate the

- Step 1. Urgency Make the case for change
- Step 2. Opportunity Show them what the future can hold
- Step 3. Incentives What can they get out of this?
- Step 4. Resources Give them the tools to succeed
- Step 5. Planning Show them how
- **Step 6. Accountability –** Who does what by when?
- Step 7. Metrics What gets measured gets done
- Step 8. Recognition Honor achievement





At each step of the **8-Step Path**, there is an iterative process where we ask... The Golden Circle

Why - Why do you do what you do?

How – How do you do what you do?

What - What is it that you do?



16 Cal-IPGCA 2020

ENGAGE

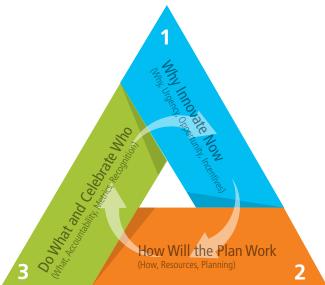
ENGAGE Cal-IPGCA EXPERIENTIAL LEARNING CENTER

The combined path constructs an iterative triad that is fluid across the spectrum of the Moonshot project. The goal is to build "organic relational agility" (ORA Triad) between all components of the project and the project personnel. This systemic approach is constructed as a dynamic (as opposed to static) process that allows the project to remain fluid, agile, and able to respond to real time changes as they occur in society.

- If a project is constructed in silos, it remains in silos.
- But if all levels of a project are constructed as interconnected and fluid dynamic systems (ORA Triads) of integration, at project fruition it sustains its fluidity as a whole system capable of retaining its construct and functionality in a real time world, complete with the agility to respond to constant change.

Combined Path - "ORA Triad"

- 1. Why Innovate Now? (Why, Urgency, Opportunity, Incentives)
- 2. How will the plan work? (How, Resources, Planning)
- 3. Do what and celebrate who? (What, Accountability, Metrics, Recognition)



Kathleen Webb reinforces, "When we are carrying the banner of why, and you are clear about your what and how, that is contagious. The key is to know why. Because when you know your why, you have options on what your what and how can be. Why...who knew that a word that contains just three letters would be so significant to effect massive change."

Deployment: The two independent but interdependent ENGAGE curriculums are deployed virtually, from a real-time environment via a moderated discussion board where leaders and learners congregate in an open forum where discourse has no boundaries of space or time. Each module is open 24/7 for 7 days. The ENGAGE mentors guiding the discussions are Cohort graduates. We think it will rapidly become difficult to discern any differential between our mentors and mentees as we align and coexist in a thriving and dynamic learning environment.

This curriculum is taught first in the classroom. Deployment occurs by ENGAGE featuring different aspects of the classroom-based curriculum.

- The innovationist trainees are required to take what they have learned and, through careful incubation, then apply these in their personal and professional lives as well as their teamed innovation projects.
- Once released on a public-forum discussion board, the module remains open for 7 days.
- At some point during the 7-day training cycle, the openforum discussion will be joined by the state leaders instructing the lessons. To heighten understanding and focus, they will offer their own unique real-time take and strategic perspectives in conversation with our teamed innovationist trainees.
- What's more, each module is memorialized with a digest that historically captures the dynamic input from the participating innovationist training community.
- One week from the opening date of each module, trainees are tested on how they applied a specific lesson in their personal, professional/organizational lives and within their teamed innovation projects.
- The analytical outcomes are then posted online one week

Individual Innovation Playbooks document

results! These playbooks capture the innovationist trainee's journey over the 6-Month training series. Each trainee needs to consider these modules as their own personal innovation journey where the thoughts they reflect in their outcomes test are not shared with anyone. While the open-forum discussion chronicles public input, we think the confidentiality of allowing for the privacy of the test results generates an optimum environment to drive authentic growth and transformation of our innovationist trainees.

Authentic. Fluid. Agile. Scalable. Collectively, both ENGAGE tracks of applied learning are creating a foundation that can drive exceptional performance when we integrate what we learn into the "what we do, who we are and how we do it of our day to day lives." Working in tandem, project clarity and function is enhanced, creating greater efficiency ratios that lead to sustainable outcomes. This type of hybrid connectivity is a source of fuel that fundamentally operationalizes innovation and change as an organic whole system capable of responding as - One State, One System, One World.



Cal-IPGCA HACKATHON 2020

Hackathon Cohort 2020 Thursday, January 7, 2021

8:00 AM - 5:00 PM (Registration Opens: 7:30 AM)

- Hacking is, at its best, creative problem solving.
 It's not only a technology-related activity we're seeking "hackers" for all kinds of opportunities to enhance outcomes for Cohort 2020.
- For those unable to attend this one-day event, there will be other opportunities to participate as a remote individual or team by uploading your outcomes.





Cal-IPGCA Background:

This innovation and change leadership program has iterated in California State Government since 2012. The California Innovation Playbook for Government Change Agents (Cal-IPGCA) builds an experiential learning ecosystem through a 6-month intensive Bootcamp Cohort.

Cal-IPGCA Cohorts transcend agency and departmental boundaries and hierarchies to form innovation teams. Working side-by-side without titles, Cal-IPGCA Cohorts develop Moonshot projects that reimagine solutions for enterprise-wide innovation priorities assigned by state leadership. As an innovation laboratory, Cal-IPGCA Cohorts learn to embody the skills of real-time leaders, innovators, and change agents that are able to adapt quickly to address the governance challenges of a real-time world.

In 22-modules, state leaders train CalHR's 9 leadership values in an experiential learning environment that requires the Cohort apply their learning in their personal and professional lives as well as within their teamed innovation projects. Simultaneously, Cal-IPGCA state leaders assign Cal-IPGCA Cohorts Innovation Priorities (IPs) that address enterprise-wide challenges faced by the State of California.

By working on these "Moonshot Projects," Cal-IPGCA Cohort Innovators seek innovative solutions that represent "exponential" rather than incremental improvements for the outcomes reached. The Cal-IPGCA Executive Sponsors have created a safe harbor for Cal-IPGCA Cohorts to innovate from this mindset of achieving exponential improvement.

We're looking for radical new perspectives and new ways to look at our innovation priorities and moonshot projects.

Never Hacked? Don't let that stop you! It's often the new participant who brings innovation through the door.

- Let your inner rebel join other like-minded individuals—
 individuals who think outside the box! This is a rich
 environment where ideas bump into other ideas such that
 innovation takes place for all of us!
- Are you ready to contribute your unique mindset, defy the status quo, and let your voice be heard? If so, then we're ready for you!
- We're searching for fantastic working solutions that deliver great results to the constituents of our state!

Types of Hackers Sought: Creative minds, entre/intrapreneurs, and problem solvers from all walks of life...

- Government intrapreneurs and technologists
- Vendors of all kinds
- Participants from scientific, academic, tech and entrepreneurial communities
- Participants from start-up companies, non-governmental organizations (NGO's)
- We welcome all ages and all spectrums of expertise!

Expertise Sought: It's open ended: Coders, app developers, data analysts and data storytellers, software developers, artists, graphic designers, trainers and curriculum designers, video production, communications specialists, community advocates, diversity specialists, social media influencers, policy gurus, program analysts, fiscal hawks, whole-systems thinkers, business plan and grant writing aficionados, venture capitalists.

BOTTOM LINE: If you have value to invest in return for the capacity to change the world, then here's your open door of opportunity!

Skills Sought

- Visionary collaborators that covet pragmatic planning
- Those adept at building doors and finding the doors in brick walls
- Authentic honest individuals with integrity life and work inspires you so you inspire others
- Good communicators, listeners and storytellers. You empower and motivate team work.
- Accountable problem solvers with the capacity to turn ideas into solutions
- Systems thinkers who can see the whole as greater than the sum of its parts
- Creative, agile, efficient thinkers
- Those with tech-savvy practicality and know-how

These are not boundaries to keep you out—they're doors to whatever superpowers you want to bring!

Next Steps

Based on COVID-19 restrictions, we plan to offer both remote and on-site participation.

Cal-IPGCA HACKATHON 2020

- October 1, 2020: Register through Cal-IPGCA Association Homepage – Register to Participate!
- November 2, 2020: Hackathon project information distributed to registered hackers
- December 1, 2020: Cohort video calls with the teams
- Thursday, January 7, 2021: Hackathon Event: FRANCHISE TAX BOARD (FTB). 9646 Butterfield Way, Sacramento, CA 95827, GOLDEN STATE ROOMS A & B

USC Leadership 360° Professional Assessment and Executive Coaching

LEADERSHIP ENERGIZES 360°!

USCPrice

Sol Price School of Public Policy

\$550

Coaching Dates: October - November 2020

- The 2nd post-series coaching schedule is designed to integrate a path for applying what was learned.

Note: This fee represents a significant discount for Cal-IPGCA Trainees from USC/Price's typical coaching fee structure.

Great leaders energize!

The Leadership Energizes 360-degree assessment is designed for current and emerging leaders to aid in professional development and personal leadership assessment. This web-based assessment measures leadership impacts as a snapshot in time across three broad areas: Individual Behavior and Characteristics, Group and Team Processes, and Organizational Context. The online tool begins with a self-assessment and collects observations from peers, supervisors, and subordinates. Results are reported across the three broad areas and broken down by observer type, allowing participants to analyze and reflect based upon their strengths and opportunities for improvement as perceived by themselves and others. Learn more at www.leadershipenergizes.com

EXECUTIVE COACHING: What is coaching?



Paul Danczyk Director of Executive Education, USC Sol Price School of Public Policy



Michelle Schmitt Facilitator, Executive Coach

Executive coaching facilitates applied professional growth and is included in this year's Cal-IPGCA. Over the 5-month course, two 45-minute spot coaching sessions are conducted, Participants will work with a certified coach, using the LeadershipEnergizes360!

Executive coaching focuses on the present and future self. While some background is necessary, executive coaches will not analyze or try to diagnose psychological behaviors—this would be counseling. Instead, the conversation evolves to help you better understand yourself, internal and external obstacles, strengths, and professional goals. The coaches will challenge the discussion through active listening, and the conversation only goes where the participant chooses to take it. The two sessions are one-on-one and confidential

Cal-IPGCA COHORT 2020 FACILITATION ASSISTANT

We know that facilitation is more than a practice—it's a solution. Facilitation soft skills are essential to the success of individuals, teams, customer relationships, and the delivery of constituent services—these skills truly represent an enterprise-wide need! Cal-IPGCA facilitation instruction sets itself apart from other training, as training is conducted in tandem with the Cal-IPGCA Program. We live in a real-time world where change is a constant. We train facilitators (and the trainees they oversee) to thrive in this environment at the forefront of change and innovation in government.

\$3350

A prerequisite for acceptance as a candidate is the completion of a

prior Cal-IPGCA

Cohort.

ELITE

- Accepts and trains only 6-candidates annually

DISTINCTIVE

- Facilitation Assistants work hand-in-hand and are mentored by our trained Cal-IPGCA facilitators.

APPLIED – REAL-TIME

- Skills learned in the 16 hour intensive pre-training environment are then honed across a 6-month classroom and work-based leadership and innovation program - The California Innovation Playbook for Government Change Agents (Cal-IPGCA).

SPONSORED

- Cal-IPGCA is under the Executive Sponsorship of the Government Operations Agency, the Department of General Services, Franchise Tax Board, State Compensation Insurance Fund, the Asian Pacific State Employees Association, and the Cal-IPGCA Association.

HYBRID

- Unlike other facilitation training, Cal-IPGCA Facilitation Training is a hybrid in that 80% of this 98 PDH training program is carried out in applied manner in tandem with the Cal-IPGCA 6-Month Training Series. (We prioritize on-the-job training!)

Cal-IPGCA Facilitation Pre-Training: •

Adaptive (Hybrid) Facilitation Training

- 9 Components
- 16 Hours: (8 Hrs Facilitation-8 Hrs Curriculum)
- Pre-Training Outline: "Being and Doing"
- Team Interdependency-Unleashing Knowledge
- Managing You to Guide Others
- Time Management
- Integration: Hearing all Voices
- Dignity & Respect vs. Dysfunctional Behavior
- Visual Capture Key Agreements
- Learning Integration
- Innovation Learning Circles
- Day 2: Facilitating Cal-IPGCA Curriculum

Pre-Training Workbased LMS **Experiential** Training Classroom Based Innovation **Training**

 Gov-Ops/CalHR Leadership Values Training: 2 Modules Per Value

VIRTUAL FORMAT: Due to restrictive guidelines on in-person meetings, Cohort 2020 has converted

to a virtual format.

- 9 Values
- 22 Standard Modules
- Conducted one day per week over 6 Months
- 14 Hours Across 6 Months
- Leadership Values
- Communicate Effectively
- Inspire and Engage
- Develop Others
- Foster a Team Environment
- Exhibit Personal Credibility
- Build Collaborative Relationships
- Achieve Results
- Model Good Governance

Improve Our Organization

Download full schedule



Continuous Cycle Innovation: The engine of Cal-IPGCA is fueled by the dynamic interaction that exists between 9 distinct program areas that function interdependently in real time

- 82 Hours Across 6 Months Innovation Cycle
- Executive Sponsors Program Management
- Board of Advisors
- Innovation Priorities Challenge Forums
 - Moonshot Project Champions
- Moonshot Teams
- Experiential Learning

Cal-IPGCA Association

Cal-IPGCA 2020

Thursday, September 10 - Virtual Training

Thursday, September 17 - Virtual Training

Thursday, October 8 - Virtual Training

Thursday, October 22 - Virtual Training

Thursday, November 5 - Virtual Training

Thursday, November 19 - Virtual Training

Thursday, December 3 - Virtual Training

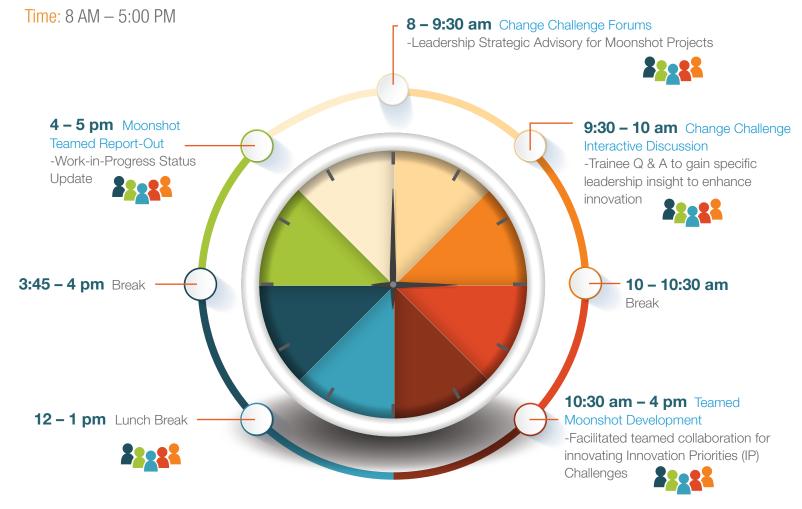
Thursday, January 7, 2021 - Hackathon

Thursday, January 28, 2021 - Virtual Training

Thursday, February 25, 2021 - Day of Innovation

VIRTUAL FORMAT: Due to restrictive guidelines on in-person meetings, Cohort 2020 has converted to a virtual format.

Where: Cohort 2020 offers an invigorating virtual classroom facilitated to innovate hyper-connectivity and team building for our trainee innovationists!



Full-Time Innovationist Trainees

Cal-IPGCA Live - Virtual Classroom - Cohort 2020 CLASS SCHEDULE Cal-IPGCA VIRTUAL TRAINEE LOGISTICS

Register now as a full-time virtual trainee for Cal-IPGCA Cohort 2020.

Cohort Innovation Priorities

Meets the State of California's biennial leadership training requirements. (GC 19995.4)

Designed for: Government line staff who are rising stars with management potential | First line supervisors | Middle managers | Executives

Welcome Regional Government, Academia and Private Sector Technology Partners: Cal-IPGCA Cohort 2020 invites regional government, academic and technology innovation leaders to join as trainees and sponsors.



FULL-TIME TRAINEE

2020 - 2021 Date Cycle

86 Professional Development Hours (PDH) Hours

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Thursday - September 10: Virtual Gateway Training	8	Co
Thursday September 17: Virtual Change Challenge Forum and Moonshot Development	8	fo C(O
Thursday October 8: Virtual Change Challenge Forum & Moonshot Development	8	AF flu
Thursday October 22: Virtual Champion Summit: 7:30 AM - 12 Noon	4	*
Thursday, November 5: Virtual Change Challenge Forum & Moonshot Development	8	Ca M
Thursday, November 19: Virtual Champion Summit: 7:30 AM - 12 Noon	4	IN
Thursday, December 3: Virtual Change Challenge Forum & Moonshot Development	8	Cl re:
Thursday, January 7, 2021: Virtual (and on-site) Hackathon	8	E
Thursday, January 28, 2021: Virtual Change Challenge Forum & Moonshot Development	8	"lá Cl m
Thursday, February 25, 2021: Virtual (and on-site) Day of Innovation	8	Ca
* Individual Playbook: ENGAGE Experiential Training Book: 14 – 15: Based on trainee's participation	86 PDH	(R 36 (R
Optional Add-on USC 360 Performance Evaluation + Executive Coaching Additional Cost: \$550 (a \$1100 value)		FA as
SACNetwork Skills Bank Beta Test SACNetwork State Agency Collaboration Network		D/

SACNetwork Skills Bank Emergency Response Beta Test Participant

Minimum SACNetwork Skills Bank Participant for Activation: 7500 participants minimum - Maximum participants: 200,000

Prototype Participants.

Beta Test Dates: October 1, 2020 - February 25, 2021: Cost: \$100.00 per person.

Departments must have at least one registered Trainee in Cohort 2020 to register



..cross pollinating People, Process and Technology to create One System, One State, One World!

Cohort 2020's new virtual "Leaders Training Leaders" format is scaled to reflect the current status of the COVID-19 era we're living in Government and Society. Our virtual training includes:

APPROACH: Cal-IPGCA 9-Component Curriculum is one luid system Featuring 24-7 communication capability

slack (Ref: Pages 2-3)

Cal-IPGCA CHANGE CHALLENGE FORUMS: Strategic Moonshot Project Advisory (Ref: Pages 5-9)

NNOVATION PRIORITIES (IPs) - ENTERPRISE-WIDE CHALLENGES: "Systems" that meet California's COVID-19 real-time needs (Ref: Pages 10-14)

ENGAGE Experiential Learning: Building a statewide language" of leadership and Innovation (Ref: Pages 16-19)

CHAMPION SUMMITS: Our "Champions" are partners. mentors and guides (Ref: Page 15)

Cal-IPGCA HACKATHON: Next Step Tech Solutions Ref: Pages 20-21)

360 PROFESSIONAL ASSESSMENT – Executive Coaching Ref: Page 22)

FACILITATION ASSISTANTS: Elite innovationist training assistants (Ref: Page 23)

DAY OF INNOVATION: As the final day of training, Cohort Innovationist trainee's present outcomes to statewide leadership! (Ref: Pages 21-22)

Cal-IPGCA LEADERSHIP: Cohort 2020's leadership lineup!



Cohort 2020's partner in training!

Applied Skills Learned: Real Time Leadership and Innovation | Public Speaking | Team Building | Cross-department Collaboration | Crossdepartment Innovation Project Development | Innovation Process Life-Cycle

Deliverables: Cohort-wide Individual Playbooks | 7 Innovation Projects based on 7 Enterprise-wide Innovation Priorities | Cohort Enterprise Innovation Playbook | Here are our 2019 Outcomes

REGISTER NOW!

Pre-registration ONLY: indication of interest.

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Cal-IPGCA TRAINING PARTNERS - (Past-Present)



CalGovinops



one world institute



























































































Cal-IPGCA 2020 EXECUTIVE LEADERSHIP

Executive Managing Sponsor





Rebekah Christensen

ORA Systems, Inc.

CEO, ORA Systems, Inc. Program Chair





Sponsor



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Department of General Services

Daniel Kim Director, DGS Featuring: Director Kim's 8-Step Path to Achieving Innovative Outcomes in Government



Executive Departmental Sponsors



California Department of Motor Vehicles

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Shivani Bose-Varela APSEA President, Digital Services Strategist, Department of Technology

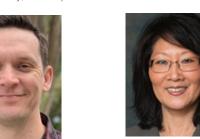






California Government Operations Agency

Stuart Drown Deputy Secretary, Innovation and Accountability, Gov Ops





State Fund Sean Adams VP. Innovation. State Fund



Department of Water Resources

California Government

Angelica Quirarte"Angie"

Digital Engagement, Gov Ops

Operations Agency

Assistant Secretary.

Kathie Kishaba Deputy Director, Department of Water Resources (DWR)

Executive Association Sponsors







Cal-IPGCA Association

MD M. Haque Branch Chief, DWR President, Cal-IPGCA Association

Cal-IPGCA Association

Mimi Fitzsimon Manager, FTB Vice President, Cal-IPGCA Association

Cal-IPGCA 2020 BOARD OF ADVISORS



Robert A. Barton Commissioner Board of Parole Hearings 2012-20



Marybel Batjer
President
California Public Utilities Commission
2013-20



Rhonda Basarich, (Retired)
Chief, Office of Fiscal
Services, Department of
General Services
2012-20



Erica Buckles
One World Institute
Board of Directors
2016-20



Bob Cagle Co-Founder, CEO productOps, Inc. 2020



Kathy Kishaba Deputy Director, Department of Water Resources (DWR) 2016-20



John Laird Candidate, 2020 California Senate Cal-IPGCA Board of Advisors: 2014-18, 2020



Dean Lan (Retired)
Deputy Director, California Dept. of
Health Care Services,
Senior Advisor, APSEA
2012-20



Cal-IPGCA 2020 BOARD OF ADVISORS

Julie Lee Undersecretary Gov-Ops 2019-20

Assistant Secretary for Digital

Engagement, Government

Operations Agency

2016-20



Jacob Moss Founder, CEO The Method 2020



Jamie Callahan
Deputy Cabinet Secretary Office
of Governor Gavin Newsom
2012-20



John Chiang
Former California State Treasurer &
Controller
Co-Chair, California Forward
2012-20



Keith Christensen Co-Founder - COO ORA Systems, Inc 2012-20



Rebekah Christensen Co-Founder - CEO ORA Systems, Inc. Chair, Cal-IPGCA 2012-20



Paul Danczyk
Director of Executive
Education, USC Sol Price
School of Public Policy
2012-20



Linda Ng
Past-President, Asian Pacific
State Employees Association
2012-20



2020

Timothy Perry
Chief of Staff
Co-four
Governor's Office of Emergency
Services
Dean Pfu
Co-four
produc
produc
2



Dean Pfutzenreuter
Co-founder, CTO
productOps, Inc
2020



Yolanda Richardson Secretary Government Operations Agency 2020



Stuart Drown
Deputy Secretary
Innovation and Accountability
Government Operations Agency
2017-20



Chaeny Emanavin
Director, Office Of Innovation,
CHHS
2019-20



Joseph A. Farrow Chief of Police UC Davis 2012-20



Mark S. Ghilarducci
Director, California
Governor's Office of
Emergency Services
2012-20



Becky Gibson
Assistant General Counsel
Government Operations Agency
2017-20



Ananda Roberts
President
nFocus, Inc.
2019-20



John Sanborn
Statewide Talent Development
Manager
Cal-HR
2019-20



Tamara Srzentic
Communications Director
Open Gov Evangelist
CHHS
2019-20



Selvi Stanislaus
Executive Officer,
Franchise Tax Board
2012-20

Maeley Tom

(Retired), Past President, California
State Personnel Board
2014-20



Jodi Traversaro
nia Emergency Preparedness
Manager
Bay Area Regional Transit (BART)
2012-20



Richard Gillihan COO, Department of Finance 2016-20



Scott Gregory
Deputy Director, Office of
Digital Innovation,
CA Department of Technology
2016-20



Martin Hoshino
Administrative Director,
Judicial Council of
California
2012-20



Daniel Kim
Director, Department of
General Services
2012-20



Grace Koch
Senior Advisor
Governors Office of Emergency
Services
2016-20



Jeff Uyeda (Retired) Executive Partner, Fi\$CAL, APSEA Past President; President, Jeff Uyeda Associates 2012-20



Shivani Bose-Varela President, APSEA 2016-20



Kathleen Webb
Chief Deputy Director
Department of Motor Vehicles
Exec. Sponsor, Cal-IPGCA
2016-20



Julie Whitten
Assistant Deputy Secretary for Innovation and Accountability, GovOps 2019-20



Alicia Wong
Senior VP, Enterprise Project
Services
State Compensation Insurance
Fund
2016-20



Joe Xavier
Director, California
Department of
Rehabilitation
2014-20

*Cal-IPGCA Management Team



SEAN ADAMS VICE PRESIDENT, INNOVATION STATE COMPENSATION INSURANCE FUND EXECUTIVE SPONSOR (2019-2020)

Sean Adams assumed the Vice Presidency of Innovation for State Fund in early 2019. He is a technology leader with ten years of experience directing software products and applications

through the definition, delivery, integration, and maintenance phases. Responsibilities include influencing stakeholders, resource allocation, market analytics, budget compliance, cost analysis, scope definition, project and program planning, and risk-mitigation analysis.



ROBERT BARTON

COMMISSIONER, BOARD OF PAROLE HEARINGS

Cal-IPGCA BOARD OF ADVISORS: 2012-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR 2017-20

Robert Barton was appointed to the Board of Parole Hearings by Governor Brown on 8/10/2017. Mr. Barton served as Inspector

General of the California Department of Corrections and Rehabilitation since 2011, where he was also senior assistant inspector general from 2005 to 2011. He was supervising deputy district attorney at the Kern County District Attorney's Office from 2000 to 2005, where he served as a deputy district attorney from 1988 to 2000. Mr. Barton earned a Juris Doctor degree from the University of California, Davis School of Law. The Navigating Leadership's Agency Leadership Award was presented to the Office of Inspector General in 2012.



MARYBEL BATJER

PRESIDENT, CALIFORNIA PUBLIC
UTILITIES COMMISSION (CPUC)
Cal-IPGCA EXECUTIVE SPONSOR: 2017-19
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2019-20
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR

Marybel Batjer is the president of the California Public Utilities Commission (CPUC), the nonpartisan body charged with regulating the state's utility companies. She was appointed to this position by Gov. Gavin Newsom (D) on July 12, 2019, and she took office on August 16 of the same year. She succeeded Michael Picker. The California Public Utilities Commission is a quasi-executive agency in the California state government. The commission regulates the state's "privately owned electric, natural gas, telecommunications, water, railroad, rail transit, and passenger transportation companies." Prior to her appointment, Batjer was the first Secretary of the California Government Operations Agency. GovOps is executive sponsor of the Cal-IPGCA. Ms. Batjer also served as Vice President for Public Policy and Corporate Social Responsibility at Caesars Entertainment Inc. Batjer's experience also includes serving as cabinet secretary to Governor Arnold Schwarzenegger from 2003 to 2005, chief of staff to

Nevada Governor Kenny Guinn from 2000 to 2003 and undersecretary at the California Business, Transportation and Housing Agency from 1997 to 1998.



RHONDA BASARICH*

RETIRED FALL 2019 AS CHIEF, OFFICE OF FISCAL, SERVICES, DEPARTMENT OF GENERAL SERVICES

Cal-IPGCA BOARD OF ADVISORS: 2012-20 Cal-IPGCA FACILITATOR: 2016

Rhonda's swift progression in state service began in 1979 as a student assistant with the

CSUS Library. In 1984 she graduated from CSUS with a Bachelor of Science degree in Business Administration. From 1990-92, Rhonda was part of a two-year management development program that included posts with the California Transportation Commission, the Planning Division, and the Budget Office. In 2004, Rhonda took a long sabbatical to prepare for her future retirement from state service. From 2005-2008, she attended Palmer West College of Chiropractic in San Jose, California. In 2009, while still working for the State full time, Rhonda opened her part-time chiropractic practice. In 2011 Rhonda began working at the Department of General Services. In 2013, she was promoted to Chief of the Office of Fiscal Services (CEA) at DGS, a position she held until her retirement in October 2019.



JOY BONAGURO

CHIEF DATA OFFICER
GOVERNMENT OPERATIONS AGENCY
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2020
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

Joy Bonaguro has spent her career working at the nexus of data, technology, design and policy. Joy was recently appointed as Chief Data Officer of the State of California with an overarching goal to improve government use of data. Prior to her state role, she was responsible for scaling internal systems, data, and information security at Corelight, a high-growth cybersecurity startup funded by Accel and General Catalyst. Prior to Corelight, she served as the first Chief Data Officer for the City and County of San Francisco, where she pioneered multiple initiatives to streamline data access, improve data management and governance, and boost capacity to use data through training and data science. Before that, Joy developed technology, cyber and privacy policy across the Department of Energy's National Laboratory System. Her career started in New Orleans with seven years designing and managing the development of information systems to support planning and decision-making for local governments and nonprofits. Joy earned her Master's degree from UC Berkeley's Goldman School of Public Policy and her Bachelor's in Mathematics and Philosophy from Tulane University.

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team



SHIVANI BOSE-VARELA
GRANTS INFORMATION ACT PROGRAM
MANAGER-CA STATE LIBRARY
PRESIDENT, APSEA

Cal-IPGCA BOARD OF ADVISORS: 2016-20

Shivani Bose-Varela is a Project Manager with a demonstrated history of working in the information technology, executive branch

and services industry. Skilled in Portfolio Management, legislation, Analytical Skills, Customer Service, Government and Data Analysis, business analysis, digital services project, agile methodology. Strong business development professional with a Bachelor's Degree focused in Law and Society from University of California, Davis.



ERICA BUCKLES* DIRECTOR, ONE WORLD INSTITUTE,

Cal-IPGCA PROGRAM MANAGEMENT 2015-20

Erica Buckles is a teacher at Mustard Seed School in Sacramento, California. She served as Cal-IPGCA's Program Manager from 2017-

2019. Prior to joining Cal-IPGCA, Erica worked as an ESL teacher in Bari, Italy, and is an accomplished musician. She holds a bachelor's degree in Educational Studies from Western Governors University and graduated in Vocal Studies from the Musicians Institute in Los Angeles, California.



MANVEER BOLA

CHIEF, STATEWIDE IT POLICY AND STRATEGIC PLANNING, CDT Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2020

INSTRUCTOR: 2020

Reliable, dedicated and results-driven leader

with the unique ability to lead cross-functional teams, drive change, exceed goals, meet deadlines and achieve exceptional results. Expertise in multiple aspects of technology strategic planning, policy, project management, governance and in-depth knowledge of California government operations. Gained the confidence and support of executives at the highest levels of government and advised them on a variety of strategic and policy-related matters. Flexible and energetic with a successful track record of achievement managing critical projects and ensuring on-time delivery of objectives.



productops

CO-FOUNDER, CEO
Cal-IPGCA CHANGE CHALLENGE

Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2020 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2020

Bob thinks better near a whiteboard, is a

wizard with Excel, and believes there is an entrepreneur in everyone. He also believes it's better to ship nine out of ten features on time than ten out of ten a day late.



JAMIE CALLAHAN

DEPUTY CABINET SECRETARY, OFFICE OF GOVERNOR GAVIN NEWSOM Cal-IPGCA BOARD OF ADVISORS: 2020 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR 2017-19

In January 2019, Jamie Callahan was appointed as Deputy Cabinet Secretary for

Governor Newsom. In June 2015, Jamie Callahan was appointed Director of External Affairs in the Office of Governor Edmund G. Brown Jr., where she has been special advisor to the executive secretary since 2013 and has served in several related positions since 2011. Callahan was a campaign aide for Jerry Brown for Governor in 2010 and a legislative assistant at the Crane Group from 2007 to 2010. She was a research assistant for the British Parliamentary Labour Party in 2006. Callahan is a member of the California K-12 High-Speed Network Advisory Board. She earned a master's of public policy degree from the George Mason University School of Policy, Government, and International Affairs.



KRISTA CANELLAKIS DEPUTY SECRETARY FOR GENERAL SERVICES

GOVERNMENT OPERATIONS AGENCY
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2020
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

Prior to joining the Government Operations

Agency, Canellakis was Chief Innovation Officer in the City and County of San Francisco leading the Office of Civic Innovation. In her seven years in city government, Krista sought to build a community of civic entrepreneurs inside and outside of government to make the government more inventive, collaborative and responsive to San Franciscans. Prior to public service, she was co-founder of a start-up crowdfunding platform for communities to raise funding for neighborhood improvement projects and also led communications and marketing at a national renewable energy and climate firm. Krista has a Masters in Building and Urban Design in Development from University College London and a BA from the University of Pennsylvania.

*Cal-IPGCA Management Team



JOHN CHIANG
CO-CHAIR, CALIFORNIA FORWARD
FORMER CALIFORNIA STATE TREASURER
& CONTROLLER

Cal-IPGCA BOARD OF ADVISORS: 2012-19, 2020 Cal-IPGCA CHANGE CHALLENGE FORUM

ADVISOR: 2016-18, 2020

Cal-IPGCA GRADUATION KEYNOTE ADDRESS: 2018

John Chiang is Co-Chair of California Forward. CA Fwd leads a statewide movement to ensure that our communities are growing, green and great for everyone. He serves as a member of the Board of Directors for Apollo Medical Holdings (NASDAQ:AMEH), Aegis Systems, Zeuss Technologies, Inc. and Pasadena Private Finance. From 2015-2019, John Chiang served as California's 33rd State Treasurer. As the state's banker, he oversaw trillions of dollars in annual transactions, managed a \$75 billion investment portfolio, and was the nation's largest issuer of municipal bonds.

Prior to being elected Treasurer, Chiang served from 2007 through 2014 as State Controller. During the Great Recession, he took steps to preserve cash to meet obligations to education and bond holders. His cash management decisions — which included delaying payments and issuing IOUs — were instrumental in keeping the state's credit rating from plunging into junk status. Chiang's actions saved taxpayers millions of dollars.

He aggressively used his audit programs to identify more than \$9.5 billion of fraud, waste and abuse in government programs, the most by any Controller in California's history. Chiang was first elected to the Board of Equalization in 1998 where he served two terms, including three years as chair. Chiang graduated with honors from the University of South Florida with a degree in finance. He received his law degree from the Georgetown University Law Center.



KEITH CHRISTENSEN
CO-FOUNDER - COO,
ORA SYSTEMS, INC.
Cal-IPGCA BOARD OF ADVISORS MANAGEMENT TEAM: 2012-20
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

I retired from the State of California in 2016,

having spent twenty-two years with the State Board of Equalization. I spent most of my career in Special Taxes in various supervisory, specialist, compliance, and sales and use tax positions. For the past twenty-five years I've held a California real estate broker's license where my emphasis has been on historic preservation of midtown property. I've grown to understand a distinct parallel between leadership and change management in business and historic restoration. Both require an in-depth knowledge and skill to inherently understand and utilize the structural foundation of what exists and to design and implement change that integrates within existing environments, to facilitate and move people, processes, technology and change. I spent more than a decade in South Africa as a Property

Investment Analyst, Property Marketing Manager and a Regional Property Asset Manager with Old Mutual, Cape Town, South Africa. Before the onset of digital society I grew to understand the immediate and distinct cause and effect of one world—one economy. My professional career began in the US Army as a Chief Warrant Officer and Helicopter Pilot. The knowledge that grew from this experience is foundational. I learned that life isn't yesterday or tomorrow, it's NOW! No matter what the world brings, we all have the acuity to respond. This isn't just a combat skill—it's a human skill inside us all. To thrive in now is mastery. It merges the balance of knowledge, intuition, skill, and practice into a seamless flow—giving us the agility that's essential in today's 24-7 real time world.



REBEKAH CHRISTENSEN

CO-FOUNDER – CEO, ORA SYSTEMS, INC.
Cal-IPGCA CHAIR, EXEC SPONSOR: 2012-20
Cal-IPGCA ASSOCIATION – EXECUTIVE
SPONSOR: 2017-20
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2017-20
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2017-20

The common denominator that unifies my career is my penchant to unleash and accelerate the human potential in each and every one of us. As founder and CEO of ORA Systems and Chair of the California Innovation Playbook for Government Change Agents (Cal-IPGCA: 2012-19), I employ this strategy. Cal-IPGCA, (formerly the Navigating Leadership Program), is under the Executive Sponsorship of the Government Operations Agency, the Franchise Tax Board (FTB), the Department of General Services (DGS) the Asian Pacific State Employees Association, (APSEA), and ORA Systems. Across my career, I have designed systems that include lifecycle approaches to areas such as site cleanup and tech transfer for the Department of Energy and Defense (DOE-DoD), guidance for the cultural integration of traditional Oriental medicine through the World Health Organization's International Classification of Traditional Medicine (ICTM) project, the design and enactment of amending language to Mello-Roos to manage funding risk in multi-million dollar site cleanup, and the design of a cooperative solution, with UCSB and CalPoly, that led to integrating competing economies to collaboratively promote tourism on the central coast of California. Whether self-employed, working within corporate America or non-profit leadership, or as a government employee, I believe that success is the juncture when where who you are and what you do becomes one. From that moment forward, I believe that work isn't merely a job—it's a calling to serve!

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team



WADE CROWFOOT
SECRETARY, CNRA
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2019-20
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

Wade Crowfoot was appointed California Secretary for Natural Resources by Governor Gavin Newsom in January 2019.

As Secretary, Crowfoot oversees an agency of 19,000 employees charged with protecting and managing California's diverse resources. This includes stewarding the state's forests and natural lands, rivers and waterways, coast and ocean, fish and wildlife, and energy development. As a member of the Governor's cabinet, he advises the Governor on natural resources and environmental issues. Crowfoot believes effective management of California's resources allows communities and natural places to thrive and the economy to grow. This includes strengthening the connection between Californians and natural resources by expanding access to parks and natural places. Crowfoot is also prioritizing building California's resilience to growing challenges from climate-driven threats, including drought, wildfire, flooding and sea-level rise.

Crowfoot brings over two decades of public policy and environmental leadership to the office, with expertise in water, fisheries, and climate and sustainability issues. He most recently served as chief executive officer of the Water Foundation, a nonprofit philanthropy that builds shared water solutions for communities, economy, and the environment across the American West. In that role, he developed innovative partnerships among a broad range of partners including agricultural leaders and environmental conservation groups.

Prior to joining the foundation, Crowfoot served in Governor Jerry Brown's Administration as deputy cabinet secretary and senior advisor to the Governor. In that role he led the administration's drought response efforts and spearheaded several of the Governor's priority initiatives to build California's resilience to climate change. He previously served as West Coast regional director for the Environmental Defense Fund and a senior environmental advisor to then-San Francisco Mayor Gavin Newsom, where he helped to lead many of Mayor Newsom's nationally-recognized environmental initiatives.

Crowfoot received a bachelor's degree in political science from the University of Wisconsin-Madison in 1996 and earned a master's degree in public policy from the London School of Economics in 2004, where he graduated with honors.

A native of Michigan, Crowfoot grew up spending his summers outdoors. Upon moving to California in the mid-1990s, he became an avid hiker and backpacker and marks his first hike in the redwoods as Big Basin State Park as one of his defining California moments. Now, he spends his down time camping and hiking with his wife, Lisa, and their young daughter.



PAUL DANCZYK*
DIRECTOR OF EXECUTIVE EDUCATION,
USC SOL PRICE
SCHOOL OF PUBLIC POLICY
Cal-IPGCA BOARD OF ADVISORS: 2012-20
Cal-IPGCA 360 PERFORMANCE
EVALUATION INSTRUCTOR AND
EXECUTIVE COACH 2017-20
Cal-IPGCA EXPERIENTIAL LEARNING

INSTRUCTOR: 2016-19

Paul Danczyk, PhD, is the Director of Executive Education in Sacramento for the University of Southern California Sol Price School of Public Policy.

In his current capacity, Paul designs, coordinates and presents in leadership and management programs—impacting national, state and local governmental and nonprofit organizations—teaches master-level classes on strategic management, leadership, negotiation and public administration in California and Mexico, and is an executive coach. He cofounded and is the lead architect of www.LeadershipEnergizes.com.

Paul was elected Vice President of the American Society for Public Administration in December 2016, the leading interdisciplinary public service professional organization.

A returned Peace Corps Volunteer, Paul earned his PhD from the University of Pittsburgh, focusing on Public and International Affairs; Master of Public Administration from the University of Southern California; BS in education from the Pennsylvania State University; certified executive coach through the International Coaching Federation, trained at the Hudson Institute for Coaching; and holds Harvard University's Mediating Disputes certification.

He and his wife are raising two sons. Paul enjoys landscaping, creating

sculptures, painting, and bee keeping.

GREG DUNCAN*
IT BUSINESS ANALYST
DEPARTMENT OF REHABILITATION
Cal-IPGCA BOARD OF ADVISORS –
ACCESSIBILITY GURU: 2020
Cal-IPGCA VIDEO PRODUCTION CZAR:
2017-2020

Gregory Duncan is an IT business analyst for the Department of Rehabilitation (DOR). Mr.

Duncan has over a decade of experience delivering technology and communications solutions. He carries key responsibility for a wide variety of tasks requiring innovative problem-solving, systems design, technical testing (load, stress, capacity and automated regression), data analysis, quality control and validation. He has worked for the past seven years in accessibility, with a specialty in evaluating web content. Mr. Duncan created the DOR's accessible video studio, including developing and implementing the standard for accessible video productions at DOR. He was a key contributor on the team

*Cal-IPGCA Management Team

that evaluated and rewrote the state standard for technology accessibility to bring it compliant with current accessibility statute, audit findings, and industry best practices. In off-hours, Mr. Duncan ignites his passion and hones his video production skills by serving as a "video production czar" in developing and administering the California Innovation Playbook for Government Change Agent's (Cal-IPGCA's) video-based LMS modules and their educational video outreach.



CHAENY EMANAVIN DIRECTOR, OFFICE OF INNOVATION. Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING NSTRUCTOR: 2020

What is my "Why"? I love breathing life into creative ideas. Whether it's in the digital

world, making the perfect smoked brisket or building tree houses for my kids, I love the process of conceptualizing, planning, creating and delivering cool stuff.

I have over 19 years of experience coordinating, assembling and leading digital service teams. As a product manager I deliver effective product to internal staff and external consumers. As a PMI certified project manager I save taxpayer dollars by implementing agile methodologies. I lean on the human-computer interaction fundamentals from my education at Stanford University and Georgetown University in everything I do. The AMP at the National Defense University taught me IT leadership techniques to align federal budget, staffing, infrastructure and teamwork. My teams discover, build and test and iterate on solutions that capture people's minds and hearts.

I have a passion for making things work better. I find that practitioners cannot focus on their mission if they are struggling with their tools so I prioritize business process re-engineering. As a former journalist, I research how people work and the challenges they face. I enjoy finding elegant solutions to tough problems. I excel at getting small teams to deliver innovative solutions.

I use skills in human-computer interaction, usability based design, business development, project management and programming to build solutions that work. I focus on training so you can use what you have better. I try to make each day better than the last and make sure my team has fun while doing it.



STUART DROWN DEPUTY SECRETARY, INNOVATION AND **ACCOUNTABILITY GOVERNMENT OPERATIONS AGENCY** Cal-IPGCA EXECUTIVE SPONSOR: 2017-2020 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-2020

Cal-IPGCA EXPERIENTIAL LEARNING

INSTRUCTOR: 2020

Prior to his appointment, Mr. Drown was executive director of the Little Hoover Commission for more than seven years, where he managed the citizen-led commission's staff and study process. Before joining government, Mr. Drown was city editor of the Sacramento Bee. His two-decade newspaper career included stints as business editor, labor writer, and metro reporter at various daily newspapers. Mr. Drown has a Master's degree in public policy and a Bachelor degree in economics from UC Berkeley.



LYNN EDER* Cal-IPGCA EDITORIAL CURATOR & STORYTELLER ORA SYSTEMS, INC. 2012-20 I've worked with ORA's founders for many years and have seen them identify and develop the gestation of our Mission, Vision and Values. For me the power of the written

capture meaning and purpose to ignite action in our 'tweet-based' society. As ORA's editorial curator I de-construct and re-construct our messaging to clearly and succinctly communicate the unlimited possibilities before us. As a story teller our words are simply letters unless they empower positive and creative action!



PRAVEEN EDULAKANTI* IT. WEB SERVICES CZAR Cal-IPGCA AND KOLLABORNATION PLATFORMS AND Cal-IPGCA EXPERIENTIAL LEARNING CENTER ORA SYSTEMS, INC.

I think IT is one of the most prominent frontiers of digital society! What is so exciting for me about the work I do with ORA Systems,

KollaborNation and the California Innovation Playbook for Government Change Agents is that we are pioneering new ways to use technology as a source of fuel for connecting all marginalized communities to the world around them—all in real time! We believe unleashing human potential is a transformative common-denominator that unites us all. Using technology to ignite and fuel this effort is an art and a science in which I endeavor daily to excel!

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team



JOSEPH A. FARROW CHIEF OF POLICE, UC DAVIS Cal-IPGCA BOARD OF ADVISORS: 2012-19 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2016-20 Cal-IPGCA EXPERIENTIAL LEARNING **INSTRUCTOR: 2017-20**

Joseph A. Farrow has served as the Chief of Police at the University of California, Davis since

August 2017. Chief Farrow joined UCD from the California Highway Patrol (CHP) rising to the rank of Commissioner, where he led more than 11,000 employees who are part of one of the nation's largest law enforcement agencies. In his long career with the CHP, he held every rank since graduating from the CHP Academy in 1979. His distinguished career began as a police officer in the small California city of Pacific Grove. He is a graduate of the FBI's National Academy and National Executive Institute. He is also a member of the International Association of Chiefs of Police and has served as the chair of its Officer Safety and Highway Safety Committees. Farrow was appointed by former California Attorney General Kamala Harris to the California Racial and Identity Profiling Advisory Board, and he is a member of the University of Southern California Safe Communities Institute and the California Peace Officers' Association. He was appointed by the governor to be California's representative to the National Consortium for Justice Information and Statistics. Farrow has received numerous awards, including the J. Stannard Baker Award for Outstanding Achievements in Highway Safety, the Outstanding Criminal Justice Professional Award from the National Alliance of Mental Illness, and the Special Award of Recognition from the National Organization of Black Law Enforcement Executives. He also received the president's award from the Asian Pacific State Employees Association. Farrow earned his master's degree in education from California State University, San Diego, and his bachelor's degree in criminal justice from California State University, Sacramento. As the UC Davis Chief of Police, Farrow has oversight over 80 full-time employees and 50 student employees at both the Davis campus and the university's medical center in Sacramento.



MIMI FITZSIMON*

MANAGER, FRANCHISE TAX BOARD **Cal-IPGCA ASSOCIATION VICE PRESIDENT:** 2019-20 Cal-IPGCA TRAINEE: 2017 Cal-IPGCA ASSISTANT FACILITATOR: 2018 Cal-IPGCA LEAD FACILITATOR: 2019 Mimi Fitzsimon is currently the Manager of the Pass Through Entity National audit program with

the State of California Franchise Tax Board (FTB). In her 30 years with the FTB her focus and success has been in the development of people. program, and process. She brought process improvements to accounts receivable collection activities, audit programs, and exempt organization processes. She was the implementation project manager for the first releases of the enterprise data to revenue project for the Information Capture and Banking Section. Mimi holds a Bachelor degree in business with an emphasis in accounting from Sacramento State.

Mimi began her relationship with the Cal-IPGCA program as a member of cohort 2017, becoming an assistant facilitator and then facilitator for cohorts 2018 and 2019 respectively. She is one of the founding members of the CALIPGCA Association. She currently holds the Vice President Board position.

Mimi has been married 35 years and with her husband has raised four children – a Doctor, Producer, Lawyer, and soon to be an Economist (class of 2020). Her greatest joy these days is her darling granddaughter and soon to meet her grandson. In her spare time, she likes to hike, kavak and fish.



product**ops**

CLIENT. PRODUCT & PROJECT MANAGEMENT Cal-IPGCA CHANGE CHALLENGE **FORUM STRATEGIC ADVISOR: 2020** Cal-IPGCA EXPERIENTIAL LEARNING **INSTRUCTOR: 2020**

Passionate, creative and driven executive with a successful history demonstrating leadership, achieving growth, increasing profitability and lowering operating expense in a global business environment. Strong professional acumen with an emphasis on strategic planning, operations management, information technology, marketing and continuous improvement programs.



MARK S. GHILARDUCCI DIRECTOR, CALIFORNIA GOVERNOR'S OFFICE OF **EMERGENCY SERVICES** Cal-IPGCA BOARD OF ADVISORS: 2012-20 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2016-20

Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2017-20

Director Mark S. Ghilarducci was appointed to this position in the Office of Emergency Services in July 2013. He serves as the Governor's homeland security advisor (HSA) and oversees statewide public safety, emergency management, emergency communications, counter-terrorism efforts, and the State Threat Assessment System (STAS).

In 2000, Governor Gray Davis appointed Mr. Ghilarducci deputy director of the California Governor's Office of Emergency Services (OES), where he oversaw statewide emergency operations, planning, and training. He has also served as a federal coordinating officer with the U.S. Federal Emergency Management Agency (FEMA), where he directed and coordinated federal response and recovery operations following numerous presidentially declared disasters and emergencies.

For nine years, Mr. Ghilarducci was deputy fire chief and director of special operations in the Fire and Rescue Division within the Office of Emergency Services. Operationally, Mr. Ghilarducci has been

*Cal-IPGCA Management Team

involved in disaster and emergency response and recovery activities resulting from hundreds of major incidents within California, nationally, and internationally.

A principal author of the National Urban Search and Rescue (US&R) Response System, Mr. Ghilarducci served for over ten years as an appointee to National US&R Response System Advisory Committee, providing direction and advice to FEMA and participating agencies and organizations on the implementation and operation of the US&R Response System, including negotiation of local, state and federal cooperative contracts and related labor/ management agreements, development of US&R.



REBEKAH GIBSON ASSISTANT GENERAL COUNSEL GOVERNMENT OPERATIONS AGENCY

GOVERNMENT OPERATIONS AGENCY
Cal-IPGCA GRADUATE: 2017
Cal-IPGCA ASSISTANT FACILITATOR: 2018-2019
Cal-IPGCA BOARD OF ADVISORS: 2020

Since July, 2019, Rebekah Gibson is Assistant General Counsel for the Government Operations Agency (GovOps). Previously (November 2014-2019) Rebekah was a Senior Counsel with the California Department of Forestry and Fire Protection (CAL FIRE). From 2010 – 2014 Rebekah served as staff counsel at CAL FIRE. Before joining the State of California, Rebekah served as legal counsel in private enterprise. She served as a law clerk with the US Attorney's Office, California Eastern District from 2006-07. Rebekah graduated with honors with her juris doctorate, in May 2007, from McGeorge Law School. She received her Bachelor of Arts in Communication and the Arts from the University of Tennessee-Chattanooga in 2000. As a 2017 Graduate of Cal-IPGCA, Rebekah has moved forward in leadership to serve as an assistant facilitator for Cohorts 2018-19. Her vision and detail orientation allow her to lead in creating and innovating paradigm shifts in state service. Her capacity to communicate – written, oral and as a team lead engenders and promotes the success of collaborative endeavors for all involved.



RICHARD GILLIHAN

COO, DEPARTMENT OF FINANCE Cal-IPGCA BOARD OF ADVISORS: 2016-20

Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2017-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR

Richard Gillihan was appointment by

Governor Jerry Brown as the Chief Operating Officer of the California Department of Finance in September, 2018. Previously Richard was the Director of CalHR where he was responsible for all issues related to labor relations and collective bargaining, employee salaries and benefits, job classifications, civil rights, training, exams, recruitment, and retention.

Since 2002, Gillihan held several positions at the California Department of Finance, including program budget manager, assistant program budget manager, chief of information technology operations, and consulting and assistant chief and data processing manager at the Office of Technology Review, Oversight and Security.

From 1994 to 2002, Gillihan served in several positions at the California Department of the Youth Authority, including data processing manager in the Information Technology Office, associate programmer analyst at the N.A. Chaderjian Youth Correctional Facility, Programmer II at the Preston Youth Correctional Facility and Programmer I in the Training Services Division. Gillihan was an independent information technology consultant from 1991 to 1994.



SCOTT GREGORY

DEPUTY DIRECTOR, OFFICE OF DIGITAL INNOVATION,
CA DEPARTMENT OF TECHNOLOGY

Cal-IPGCA BOARD OF ADVISORS: 2016-20

Scott Gregory was appointed Deputy Director of the Office of Digital Innovation at the California Department of Technology,

where he has served as the state geographic information officer since 2011. He was a public safety manager at the Environmental Systems Research Institute from 2005 to 2010, geographic information systems manager at the U.S. Army Corps of Engineers Sacramento District from 2001 to 2005 and a programmer analyst at Anteon Corporation from 1999 to 2001. Gregory was a geographic information systems specialist for the County of Sacramento from 1997 to 1999. He earned a Master of Business Administration degree from Regis University.



MD M. HAQUE, PHD, P.E.*

BRANCH CHIEF, DEPARTMENT OF WATER RESOURCES PRESIDENT, Cal-IPGCA ASSOCIATION: 2019-20

Cal-IPGCA GRADUATE: 2017
MD M. Haque is a supervising Engineer and
Pranch Chief at California Department of

Branch Chief at California Department of Water Resources (DWR). He is a registered

Civil Engineer, in the State of California. MD is passionate about public service and has always challenged the status quo and brought new perspectives and innovative solutions to improve products and services in his area of work. During his over ten-year state service, MD has provided leadership at various capacities in several legislatively mandated large-scale multi-million-dollar projects to improve flood risk management and flood Emergency Response within the state. He has also led many efforts to modernize data systems at DWR. MD earned his Doctorate Degree in Civil and Environmental Engineering from the University of IOWA.

MD M. Haque is a Graduate of Cal-IPGCA cohort 2017 and one of the Founding Members of Cal-IPGCA Association. He has served

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team

as the President of the Association Since 2019. MD and his colleagues strongly believe that Cal-IPGCA association has created a movement for a vibrant community of change leaders within the state government to bring great results for the citizens of California.

Born Overseas, MD has traveled and lived on three continents and is fortunate to be exposed to great professional and social diversity. From an early age, his upbringing was strongly influenced by volunteerism and community service. His youth and adult lives have been shaped by organizing, participating, and leading groups and organizations for professional, competitive sports and social, cultural, religious and charitable causes.



MARTIN HOSHINO

ADMINISTRATIVE DIRECTOR, JUDICIAL COUNCIL OF CALIFORNIA Cal-IPGCA BOARD OF ADVISORS: 2012-20 Cal-IPGCA CHANGE CHALLENGE

FORUM STRATEGIC ADVISOR: 2014, 2019-20

Cal-IPGCA EXPERIENTIAL LEARNING

INSTRUCTOR: 2017-20

In October 1, 2014. Martin Hoshino assumed the administrative directorship of the Judicial Council of California. He is responsible for overseeing the Judicial Council staff and serves as secretary to the Judicial Council in a nonvoting role. Mr. Hoshino brings to the position more than 15 years of administrative leadership experience in California state government. His 25 years in public service encompass a broad mix of statewide policymaking, oversight of budget and operations, and collaboration with the justice system and the Legislature. Before his appointment to the Judicial Council, he served as undersecretary for operations at the California Department of Corrections and Rehabilitation (CDCR), by appointment of Governor Edmund G. Brown, Jr. In this role, he led one of the CDCR's two principal divisions, where he oversaw a \$10 billion budget, 60,000 employees, 34 prisons, and a host of other facilities. Between 2003 and 2014 Mr. Hoshino served in other various leadership capacities at the CDCR by appointment of three different Governors. These include undersecretary of administration and offender services, executive director at the Board of Parole Hearings, and assistant secretary at the Office of Internal Affairs.



DANIEL KIM
DIRECTOR, DEPARTMENT OF GENERAL
SERVICES

Cal-IPGCA EXECUTIVE HOST SPONSOR: 2016-20

Cal-IPGCA BOARD OF ADVISORS 2012-20
Daniel C. Kim was appointed director of
DGS in May 2015. Kim served as chief

deputy director of operations at the California

Department of Public Health from 2011-May 2015. He served as deputy director at the Sacramento County Department of Human Assistance from 2002 to 2011, budget and legislative affairs manager at the San Francisco Department of Human Resources from 1998 to 2002, management consultant at Price Waterhouse from 1996 to 1998, and fiscal and policy analyst at the California Legislative Analyst's Office from 1994 to 1996.

Kim has a B.A. in political economy of industrialized societies from the University of California, Berkeley, and a master's degree in public policy from the Kennedy School of Government at Harvard University. He and his family live in Sacramento.



KATHIE KISHABA

DEPUTY DIRECTOR, CA DEPARTMENT OF WATER RESOURCES Cal-IPGCA BOARD OF ADVISORS: 2019-20

Cal-IPGCA FACILITATOR: 2016
Katherine S. Kishaba is the Department of Water Resources' Deputy Director of Business Operations. She is a key member of the Executive Team and has executive

responsibilities for the Department's financial management, human resources, procurement, business services, facilities management, technology, and safety programs. She is the Chair of the Department's Governance Board.

Prior to assuming her current role, Kathie served as the Department's Budget Officer and was responsible for the development and administration of DWR's multi-billion dollar budget. Previously, Kathie also oversaw all administrative activities of DWR's Bay-Delta Office and worked in the administrative sections of DWR's former Division of Land and Right of Way and Office of Water Education (now the Public Affairs Office)

Kathie holds both a Master of Business Administration degree from the University of California, Davis' Graduate School of Management, and a Bachelor of Arts degree in Social Science from the University of California. Berkelev.

36 Cal-IPGCA 2020 37

*Cal-IPGCA Management Team



GRACE KOCH CHIEF DEPUTY DIRECTOR, CAL-OES (Retired)

Cal-IPGCA BOARD OF ADVISORS: 2012-20 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING **INSTRUCTOR: 2020**

Grace Koch retired from state service in July 2019 as Chief Deputy Director at the California Governor's Office of Emergency Services (formerly Cal EMA). She was appointed to this position in May 2017. Previously, she was appointed as the Deputy Director of Finance and Administration in 2015 and Special Advisor to the Director in 2013. From January of 2008 to December 2012, Grace served as the Office Chief for the Department of General Service's (DGS) Office of Strategic Planning, Policy, and Research. Prior to DGS, she was appointed by Governor Arnold Schwarzenegger in 2004 as a Deputy Director in the California Governor's Office of Emergency Services (OES). Grace served as Deputy Director of External Affairs, and two years as the agency's Deputy Director over Preparedness in the areas of Planning and Technological Assistance, Hazard Mitigation and Analysis, Geographical Information Systems, Training and Exercises, and Legislation. Prior to her appointment, she worked for the OES for over 17 years and participated in emergency management efforts in many key areas of the agency, including, the California Warning Center, Fire, and Rescue, Public Assistance, Hazard Mitigation, Grant Management, Recovery Planning, Executive Programs, and Legislation. Prior to her tenure at the CA OES, she was employed at the Rancho Seco Nuclear Power Plant in California where she began a career in emergency management in 1986. Grace served as a Commissioner on the California Seismic Safety Commission in 2007 and as the First Vice-Chair of the Board of Directors for the Sacramento Sierra Chapter of the American Red Cross from 2008-2010, and in 2013 served as second Vice-Chair at the Asian Pacific Employees Association (APSEA). Currently serving on the Advisory Board for USC Price School of Public Policy. Grace completed the Presidio School of Management Executive Program in Sustainability Management in 2009, and have a BS in Management and Ethics from



William Jessup University in California.

STEVE KOTANI* **ORA SYSTEMS** Cal-IPGCA FACILITATOR: 2017-20 Cal-IPGCA WHOLE SYSTEMS REIKI **MASTER: 2020**

Now retired from state service, Steve Kotani served as a Manager for The Department of Education for 6 years where his experience included serving as a TQM facilitator, project

management and leadership. Steve was responsible for implementing the Principal Apportionment Automated System. Steve also served as a Manager for Caltrans for 5 years where he was a seasoned facilitator, specializing in Communications and Leadership. There, he directed the formulation and implementation of the Statewide Fleet Equipment

Management, and initiated the design and development of the Home Storage Permit System. He received his Bachelor Degree in Accounting from National University and has been active with the Asian Pacific State Employees Association (APSEA) for over twenty years. Steve is a past Executive Board member of APSEA and recently completed a two year term on the Executive Board of the APSEA Foundation. As a lifetime vocation, Steve Kotani has practiced multi-modality energy healing, and is a prominent Master and teacher of the Healing Arts.



JOHN LAIRD CANDIDATE, 2020 CALIFORNIA SENATE Cal-IPGCA BOARD OF ADVISORS: 2014-18, 2020

John Laird served as California Secretary for Natural Resources under Governor Jerry Brown from January 5, 2011 until January 7, 2019. Laird also served as a member of the State Integrated Waste Management Board from

2008 to 2009 and taught state environmental policy at University of California Santa Cruz. In 2002, he was elected Assemblymember for the 27th District, which included portions of Monterey, Santa Clara and Santa Cruz Counties, and reelected in 2004 and 2006. While serving the maximum three terms in the Assembly, Laird authored 82 bills that were

Prior to serving in the State Assembly, Laird was an elected member of the Cabrillo College Board of Trustees from 1994 to 2002. He also served as executive director of the Santa Cruz AIDS Project from 1991

In 1981, Laird was elected to the Santa Cruz City Council, and served nine vears until term limits ended his council service in 1990. He was a two-term mayor from 1983 to 1984 and from 1987 to 1988.

The son of teachers and raised in Vallejo, Laird graduated with honors in politics from the University of California – Santa Cruz in 1972. He has been a long-time resident of Santa Cruz with his spouse John Flores. He has traveled extensively, is fluent in Spanish, enjoys conducting family history research, and is a life-long Chicago Cubs fan.



DEAN LAN*

(RETIRED) DEPUTY DIRECTOR, CALIFORNIA DEPT. OF HEALTH CARE SERVICES. SENIOR ADVISOR, APSEA Cal-IPGCA BOARD OF ADVISORS: 2012-20 Cal-IPGCA FACILITATOR: 2016-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2017-20

by my childhood. I grew up in inner-city San Francisco in a multi-ethnic neighborhood. During the riots in the mid-60s, the National Guard's long bayonets impressed a young boy. We had a "go to" bag at the front door so we could evacuate quickly if our house was firebombed. As a young boy, I was designated "the man of the house" to protect and defend my family against this civil unrest. I knew then that civil

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team

justice wasn't my work, but rather my calling in life. During my career I have served as an equal employment officer, providing departmental management with information and assistance regarding the EEO/ diversity program and options for implementation and compliance with federal and state laws in the Transportation and Consumer Affairs Departments and the State Personnel Board. I recently retired from my position as a deputy director in the California Department of Health Care Services. As the department's civil rights officer, I developed, implemented, coordinated, and monitored the department's equal employment opportunity program for 6,000 employees as well as its external civil rights program that covered seven million Medi-Cal beneficiaries. A significant hallmark of my career is that my department was recognized as the best of 144 departments in providing equal employment opportunities to its workers. A career highlight for me was a request from the Governor's Office to present at the National Governor's Conference on California's model civil rights programs to the 49 Governors. While serving on the Governor's Committee on the Employment of People with Disabilities, I co-chaired the Policy and Planning Committee, serving as a member of its Executive Committee. I also served as the Director's representative to the State Council on Developmental Disabilities. I earned Bachelor of Arts degrees in both Economics and Sociology from the University of California at Berkeley and Master's and Doctorate degrees in Sociology (Race and Ethnic Relations) from the University of California at Davis. I have taught at both the Berkeley and Davis campuses. The freedom that comes from retirement has allowed me the opportunity to advocate fully for diversity, civil rights and to mentor community non-profit organizations. Currently as a consultant with the State of California, I have been given the opportunity to lead the Department of Housing and Community Development executive management and staff in a year-long dialogue on race. The goal of this project is for them to recognize how racism affects the department's problems and policies and how to lead change. Beyond this, I've continued to volunteer for many activities that advance the cause of civil rights with our state leadership on behalf of a non-profit I help found some 40 years ago—the Asian Pacific State Employees Association (APSEA)



MELINDA LANG* CREATIVE DIRECTOR - Cal-IPGCA "STORYTELLER"

ORA SYSTEMS, INC. 2012-20

I have spent my entire career as a graphic designer; this is where my passion soars. I've worked with ORA starting long before its incorporation. KollaborNation and the Innovation Playbook for Government Change

Agents is a pioneering program that shifts lives, organizations and the world. Day-in and day-out, we use graphics to communicate the holistic nature of KollaborNation and Cal-IPGCA's work in ways that inspire our imagination and compel action. We tell stories with the imagery we create. We're committed to steadfastly enhancing our brand and empowering the unlimited possibilities of our shared human potential. When we do this, we transform people and communities from the inside out, which, in turn, organically transforms our broader community of life.



JULIE LEE GOVERNMENT OPERATIONS AGENCY Cal-IPGCA BOARD OF ADVISORS: 2019-20

Prior to her appointment, Lee served as Director of Operations in the Office of Governor Edmund G. Brown Jr. since 2013, where she served in several positions, including as reorganizational specialist from

2012 to 2013 and project manager of the Governor's reorganization plan at the California Labor and Workforce Development Agency from 2011 to 2012. She was the public information manager at the California Department of Transportation, District 2 from 2009 to 2011 and served in several positions at the California Department of Personnel Administration from 2005 to 2009, including as statewide workforce planning manager, administrative assistant II, executive secretary I and office technician. Lee was an office assistant at the California Highway Patrol from 2004 to 2005 and at the California Department of Corrections from 2003 to 2004.



JACOB MOSS FOUNDER - CEO THE METHOD Cal-IPGCA BOARD OF ADVISORS: 2020

Founder and CEO. Seeker of bright shiny objects (metaphorically of course). Student of wellness. Unique insight into effective behavior

change techniques and long term recovery practices. Bringing the best technology has to offer to traditional treatment providers.



TOM NEGRETE ASSISTANT DIRECTOR, CALIFORNIA RESEARCH BUREAU Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING **INSTRUCTOR: 2020**

At the California Research Bureau, our goals are to provide nonpartisan research that

includes actionable knowledge to assist state lawmakers in shaping California laws and policy. My role is to edit the work of talented researchers so the bureau's reports and memos are consistently wellthought-out, easy to understand, timely and useful.

After years as a newspaper editor trying to understand who our readers are and what they want to read, I finally know who exactly my readers are and the topic or issue they want to read about. While I am serving far fewer readers today, I've never edited work that has had as much impact on my fellow Californians.

*Cal-IPGCA Management Team



LINDA NG
PAST-PRESIDENT, ASIAN PACIFIC STATE
EMPLOYEES ASSOCIATION 2012-19
Cal-IPGCA BOARD OF ADVISORS
2012-2020

Cal-IPGCA FACILITATOR: 2016-18

Linda Ng is the past-president of APSEA and has been an active member of the organization for the past 10 years. Linda holds a degree

in business administration from the University of San Francisco. She began her professional career in private business banking and eventually joined the State service. Linda recently retired as the chief of financial analysis and risk management for the Department of Water Resources where she was responsible for public and private water systems to meet State drinking water standards.

Linda was appointed by former Governor Schwarzenegger from 2005 - 2011 to the Fair Employment and Housing Commission (FEHC), which is now under the Department of Fair Employment and Housing that enforced California's civil rights laws. During her tenure, Linda participated in several precedential decisions by the Commissions, took part in subcommittees on legislation and regulations, directed staff on policy decisions on FEHC's sexual harassment training regulations, and was active in public hearings on the sexual harassment training regulations.

In addition to APSEA, she is the vice president of membership services of OCA National, headquartered in Washington D.C. and devoted to ensuring social justice for Asian Pacific Americans. Her commitment to the local Asian Pacific Islander community is evident by her years of service and outreach activities. The community has high regard for Linda's leadership, passion for her community, positive attitude, and exceptional character. Linda was a recipient of the International Association of Women of Color Day Award for her leadership that gives hope to the world for a better tomorrow, a recipient of the Asian Bar Association of Sacramento Foundation Community Service Award, a recipient of the KVIE - Union Bank Asian Pacific Heritage Month Local Heroes Award, and a recipient of APSEA President's Award.



VINCENT PATELLA*

C. K. MCCLATCHY HIGH SCHOOL VISUAL AND PERFORMING ARTS (VAPA) Cal-IPGCA ARTISTIC ILLUSTRATIONIST INTERN: 2020

ORA Systems, Inc.

I am Italian American. I am educated in the US and spend summers in Italy with my family. Whatever I do in life, art is central. Art is simply

how I see the world. My philosophy on art - It is less about meaning and more about having fun. When you are having fun, the truth of what you see, feel and capture is revealed.



TIMOTHY PERRY
CHIEF OF STAFF

Cal-IPGCA BOARD OF ADVISORS: 2020
Perry is Chief of Staff. Prior to joining CalOES,
Perry was an attorney in private practice.
Perry also has served an assistant US
attorney and is the recipient of numerous
professional commendations, including from
the Department of Homeland Security and US
Department of Justice.



DEAN PFUTZENREUTER

product**ops** 🕏

CO-FOUNDER, CTO
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2020
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

For over two decades, Dean has delivered software products large and small for desktop computers, internet infrastructure, mobile devices, and the web. He is known for his unflappability, his iron determination to ship the product, and his easygoing nature.



ANGELICA QUIRARTE, "ANGIE"
ASSISTANT SECRETARY FOR DIGITAL
ENGAGEMENT, GOVERNMENT
OPERATIONS AGENCY
Cal-IPGCA EXECUTIVE SPONSOR:
2016-19
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2019-20
Cal-IPGCA EXPERIENTIAL LEARNING

INSTRUCTOR: 2020

Angelica Quirarte, also known as Angie, serves as Assistant Secretary for Digital Engagement at the CA Government Operations Agency. In her role she develops and implements state-level governance structures and policies for digital innovation. She works to increase digital services capacity and develops web design standards and best practices to increase awareness on open data and encourage the development of user centered design and data analysis skills in government. Angie previously led or coordinated statewide initiatives such as the Civil Service Improvement, the CA Lean Academy, the creation of the CA Department of Tax and Fee Administration, and data engagement events such as the 2018 Safe Drinking Water Data Challenge. To support the platform of change, she founded NxtGov, a network of government change-agents looking to bring pride back into public service and break the silos to help us collaborate, serve, and inspire the next generations of public servants.

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team



YOLANDA RICHARDSON SECRETARY, GOVERNMENT OPERATIONS AGENCY

Cal-IPGCA EXECUTIVE SPONSOR: 2020
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2020
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

Yolanda Richardson was appointed Secretary

of the Government Operations Agency by Governor Newsom on January 22, and sworn into office on March 2, 2020.

Secretary Richardson oversees ten state departments and programs that are essential to the effective administration of California state government, including state operations, procurement, information technology, tax administration and human resources.

Richardson is a recognized leader in organizational management and business process improvement. She held leadership roles at the California Health Exchange and the San Francisco Health Care Plan. From 2016 to 2019 she ran a consulting firm that helped clients with enterprise-wide process improvement and performance management. In her 25 years of management experience, she was results oriented, focusing on delivering efficient and impactful services for customers and clients.

Richardson is widely respected for her "get it done" leadership style that embraces collaboration and team-building. As Secretary, she uses her professional experience to improve management and accountability of public programs, increase efficiency, and improve programmatic effectiveness.

She is passionate about building talent and collaboration in her team of 19,000 employees who provide an immeasurable number of services to Californians, such as printing voter information guides, issuing tax refunds, and protecting Californians from cyber threats. Richardson holds a bachelor's degree from California State University, Sacramento. She lives in Roseville and is a member of the Sacramento Chamber of Commerce.



ANANDA ROBERTS
PRESIDENT, nFocus SOLUTIONS
Cal-IPGCA CHANGE CHALLENGE FORUM
STRATEGIC ADVISOR: 2020
Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2020

nFocus Solutions is the leading provider of performance management and outcome measurement to the public sector. Based in

Austin, Texas, nFocus Solutions' clients include the United States Army, cities, states, public education, community-based organizations, and afterschool programs. As President, Ms. Roberts oversees the strategic direction and manages company operations. While attending college in Texas, Ms. Roberts started her company which specialized in event production and fundraising for community-based organizations. While working with these organizations, Ms. Roberts noticed inequities in the system. She noticed that smaller organizations

were often unable to attract funders and influential board members who could assist them in growing their programs and services. She saw the playing field as uneven and wanted to help level it. This led to the development of software solutions for the public sector. In 1995, nFocus Solutions launched its first commercial-off-the-shelf software application, called KidTrax® (now part of the TraxSolutions® suite) which is used by over 4,500 community-based afterschool programs across America. More recently, entire communities have begun deploying TraxSolutions, to measure the impact and efficacy of their social services. The TraxSolutions suite is a scalable, webbased, integrated performance management system that allows organizations, communities, and entire states to manage and evaluate effectiveness. TraxSolutions collects and transforms raw data into information, providing the ability to measure outcomes, efficacy, and impact. In 2005, the United States Army selected one of nFocus Solutions' (then called nFocus Software) applications to provide the base functionality for the Army's Unit Training Management System. The web-based software system tracks the training plans for over 1.4 million soldiers in the US Army. nFocus Solutions' applications provide enterprise-level training management and tracking for the worldwide fielding and sustaining of the U.S. Army's training management system .In 2009, the U.S. Department of Defense approved a Mentor-Protégé program between General Dynamics Corporation and nFocus Solutions. The Mentor-Protégé relationship provides nFocus Solutions with the ability to successfully compete and execute prime contracts and subcontracts with the government by providing assistance in software development, contract management, business and proposal development, as well as financial and security management.



ROSS RUMSEY*

VIDEO & MEDIA PRODUCTION SPECIALIST Cal-IPGCA ON-SITE VIDEO PRODUCTION 2017-2020

Ross Rumsey is a valley boy, having grown up in Modesto in the heart of California. Ross showed an early interest in broadcasting as he tried to talk back to the announcers on his mom's kitchen radio. Years later he was part

of a group that put a low power FM radio station on the air at Downey High School in Modesto.

He went on to take radio and television classes at Modesto Junior College and graduated from California State University, Fresno, with a BA in Radio-TV-Cinema. Just before graduation from Fresno State, Ross landed a part time job at KFSN-TV in Fresno, eventually becoming a full time Announcer/Director. Over his 40 year career at KFSN and the Disney|ABC Television Group, he directed scores of studio programs as well as newscasts, and also produced thousands of commercials for the station. He is the recipient of a NorCal Emmy Award and several awards for commercial production.

Ross also served as the Television Director for Fresno First Baptist Church for 12 years, directing the taping of the Sunday worship service and editing it for broadcast the following week on a local TV station.

*Cal-IPGCA Management Team

Ross currently provides freelance video and media production services and consulting in the Greater Sacramento area for clients such as Ora Systems, OnsightTV, JumboVision and The Hammond Group. He is a proud member of the Sacramento Valley SERTOMA Club (Service To Mankind) and serves at Bayside Adventure Church on the Video Production Team.

Ross and his wife, Bobbi, live in Rocklin and between them have four married children and 2 beautiful granddaughters.



JOHN SANBORN CHIEF LEARNING OFFICER, CALHR Cal-IPGCA BOARD OF ADVISORS: 2019-20

A dynamic, accomplished Chief Learning Officer highly regarded for orchestrating superior programs for the reform and development of employee and organizational excellence. Known as an expert at

synthesizing personnel, management and operations decisions to meet requirements and align goals with values and visions. Proud US Navy veteran and an extremely creative leader with outstanding work ethic. Out-of-the-box, strategic thinker who constantly promotes excellence, builds superb talent development solutions and motivates employees toward top-level performance.



MIKO SAWAMURA* CALIFORNIA DEPARTMENT OF PUBLIC HEALTH, CDPH

Cal-IPGCA FACILITATOR: 2017-20

Miko started her career as a health educator at the University of Southern California (USC) Student Health Services. She taught semester classes to train USC students to volunteer for various health programs, such as, advanced

first aid, CPR, peer nutrition counseling, alcohol peer counseling, and a self-help program. She was also Program Director for the Health Professional Preparation Program at the USC School of Medicine. After graduate school, Miko became the Chief Financial Officer and Director of Administration and Planning for a California statewide longterm care association (nonprofit). She developed and implemented the organization's strategic plans, including the respective fiscal plans. She also developed and implemented a nonprofit educational subsidiary and a for profit subsidiary for the organization. Miko has worked for several California state departments, such as, Corporations, Managed Care, and Health Care Services. She currently works for the Department of Public Health. She also completed the California Health and Human Services Agency Leadership Academy. Miko received her Bachelor of Arts degree in psychology from USC in Los Angeles. She then earned her Master's in Health Services Administration from the George Washington University in Washington, D.C. She is an active advocate in her community. She is currently an appointee to the Area 4 Agency on Aging where she has served as Board Chair and Treasurer. She was also an appointee to the Sacramento County Public Health Advisory Board and Human Services Coordinating Council. She was

a 2007 Japanese American leadership delegate to Japan to engage and promote US/Japan relations. She is also a member of the US-Japan Council headquartered in Washington, D.C. Miko also served as the Vice President for General Operations for four years for the National Japanese American Citizens League (JACL), the oldest and largest Asian American civil rights organization in the US. She also served as President of the local Sacramento JACL chapter for six years. Lastly, Miko was honored to receive the KVIE-Union Bank Asian Pacific Heritage Local Hero Award.



TAMARA SRZENTIC COMMUNICATIONS DIRECTOR, OPEN GOV EVANGELIST CHHS

Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2020

Tamara is passionate about creating

products, services, and systems aimed at meaningful, public participation and human-centered, systems-level change. At California Health and Human Services, Tamara works closely with 13 state departments to identify opportunities for impact, harness the power of data, technology, and innovation to improve the way health and human service stakeholders work together to move the needle. Tamara worked with interdisciplinary teams internationally to create innovative spaces, interactions and experiences.

Early in her career, Tamara realized the importance of cultural awareness and community involvement in achieving meaningful social change. She founded IDEJA in effort to pioneer a new approach to socially impactful development in the Balkans. She also served as a project manager and consultant to UNDP, USAID, and Red Cross. Tamara received her Masters in Marketing Strategy at Temple University. Tamara earned MBA as a student of an international MBA Program which took place in France, China, Japan, and USA. During her academic life, Tamara published research focused on understanding the social, behavioral, emotional, and cognitive factors that shape how people experience and use products, services, and environments. Tamara is passionate about leading teams through user research to uncover insights that inform and inspire design and innovation. She is deeply empathetic about representing human perspective, and has skills in bringing this passion to life in resolving challenges and designing solutions. Tamara is a strong strategic thinker, Public Servant, Dreamer, Optimist, Globetrotter, Student of life and culture.

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team



MICHELLE SCHMITT*
Cal-IPGCA EXECUTIVE TRAINER AND
COACH

Cal-IPGCA EXECUTIVE TRAINER AND COACH: 2018-20
Cal-IPGCA FACILITATOR TRAINING CZAR: 2017-20

Currently a Partner in The Sanders Partnership, a leadership consulting and coaching firm,

Michelle Schmitt brings a nearly 30 year career dedicated to public service most of it with the California Department of Social Services. Since 2017, Ms. Schmitt has served as the lead facilitation trainer for the Cal-IPGCA program and is responsible for the training of Cal-IPGCA Facilitators and Assistant Facilitators. She is a consultant, coach, collaborator, facilitator of dynamic dialogues, and builder of communities of excellence. Ms. Schmitt partners with leadership and all members of the organization to create workplaces that invite people to bring their gifts to serve a greater purpose as well as the bottom line: service and/or profit. Michelle is also certified as both an integral and somatic coach working with individuals to unleash their gifts and potential. Her approach is to support the space where you actively see and grow yourself, and in-turn your organization. An overarching goal - creating wholeness and sustainable leadership excellence.



SELVI STANISLAUS EXECUTIVE OFFICER, FRANCHISE TAX BOARD

Cal-IPGCA EXEC SPONSOR 2017-20 BOARD OF ADVISORS: 2012-20 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2017-20

Selvi Stanislaus was appointed Executive Officer of the Franchise Tax Board (FTB) on January 11, 2006. Selvi is FTB's fourth executive officer and is the first woman to hold the post. Selvi oversees the second largest tax department in the nation, with more than 6,000 employees in California and its three out-of-state offices. After graduation from the Sri Lanka Law College as an attorney at law, Selvi worked in the private sector, and thereafter in the Chambers of Sri Lanka's President's Counsel.

After establishing herself in Sri Lanka, Selvi and her husband chose to pursue the vast opportunities in the United States. They immigrated to California in 1986, where Selvi returned to law school, completing a J.D. degree with Honors and an LL.M degree in tax law. After another period in the private sector, she joined the State Board of Equalization's legal staff in 1996, to pursue her passion in tax law. In April 2005, Selvi was appointed the Acting Assistant Chief Counsel of the Tax and Fee Programs Division of the Legal Department, formulating legal policies affecting every tax and fee program in California administered by the Board, which collects nearly \$53 billion annually in taxes and fees.

In her spare time, Selvi is actively involved in doing pro bono work in Northern California's large East Asian community. She is also a part-time professor at a local law school where she teaches tax law.



JODI TRAVERSARO

EMERGENCY PREPAREDNESS MANAGER BAY AREA RAPID TRANSIT (BART)

Cal-IPGCA BOARD OF ADVISORS: 2012-20

Jodi Traversaro is a key-member responsible for "onboarding" the Cal-IPGCA into state service before its inaugural launch in 2012.

Her commitment "to the cause" is unwavering. Her inspiration ignites passion and launches

change that builds good governance that is agile and sustainable for the organizations and endeavors she serves. Key highlights of Jodi's career include:

- 2018 Recipient of the Public Safety Hero of the Year Award from Congressman Mike Thompson
- Led response and recovery efforts for 2013 Drought, 2014 Napa Earthquake, 2016 Valley Fire, 2017 Floods, 2017 North Bay Fires
- State lead for Superbowl 50 preparedness
- Recognitions from professional organizations, State legislative members, Boards of Supervisors, and City Councils
- Implemented specialized occupational certificate and credential programs for California's first responders and State HR professionals
- Certified Emergency Manager (CEM), Intl. Association of Emergency Managers (IAEM) 2009 to Present



MAELEY TOM

FORMER PRESIDENT, CALIFORNIA STATE PERSONNEL BOARD

Cal-IPGCA BOARD OF ADVISORS: 2012-20

Cal-IPGCA EXPERIENTIAL LEARNING
INSTRUCTOR: 2017-19

Retired State Personnel Board Member Maeley Tom was not only the first Asian to serve on this board, she was also the only

minority woman to have served in leadership executive positions of both houses of the California State Legislature, Chief Administrative Officer of the Assembly, and Chief of Staff to the former Senate President Pro Tem David Roberti.

During her legislative career, she was the co-founder of the Asian Legislative Staff Caucus and founding president of the Joint APIA Legislative Caucus Institute, which developed the Capitol Academy. The Academy trained the best and brightest APIA local elected officials seeking opportunities in the State Legislature. Three out of the four API legislators elected in 2012 were graduates of the Academy. As a CalPERS board member, she co-founded the Assn. of Asian American Investment Managers.

Among her accomplishments, in 1987 she organized the first historic national public forum, which featured presidential candidates addressing APIA issues. She has served on the Executive Board of the Democratic National Committee and has advised four presidential campaigns on APIA national issues and outreach. She briefly came out of retirement to work on the APIA leadership team to help re-elect Gov. Jerry Brown. She also served as former Sacramento Mayor Kevin Johnson's Asian community liaison.

42 Cal-IPGCA 2020 43

*Cal-IPGCA Management Team



JEFF UYEDA

(RETIRED) EXECUTIVE PARTNER, FI\$CAL; APSEA PAST PRESIDENT; PRESIDENT, **JEFF UYEDA & ASSOCIATES** Cal-IPGCA BOARD OF ADVISORS: 2012-20 Jeff Uyeda is currently president of Uyeda & Associates of Sacramento, California. Prior to his retirement from state service in 2015, Jeffrey Uyeda served as the executive partner

at the Financial Information System for California. His background includes service as assistant chief of the California Department of Technology, Office of Technology Services since 2012, deputy director of Administration at the California Highway Patrol from 2010 to 2012, and manager of multiple awards programs at the California Department of General Services from 2009 to 2010. Uyeda was business development executive for IBM's State and Local Government Practice from 2004 to 2009, strategic account director at Oracle Consulting from 2003 to 2004 and director of Business Development at IBM from 1999 to 2003. From 1995 to 1999, he served in several positions at the California Secretary of State's Office, including assistant secretary of state and chief of the Management Services Division. He was chief of accounting and financial services at the California Department of General Services from 1991 to 1995, chief of the Audit and Rate Development Section at the California Department of Corrections from 1990 to 1991, and assistant budget officer at the California Department of General Services from 1988 to 1990. Uyeda is a member of the California Asian Pacific State Employees Association.



KATHLEEN WEBB

CHIEF DEPUTY DIRECTOR, DEPARTMENT OF MOTOR VEHICLES Cal-IPGCA EXEC. SPONSOR, 2017-20 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING INSTRUCTOR: 2018-20

In July 2019, Kathleen Webb was appointed Chief Deputy Director of the Department of Motor Vehicles. Ms. Webb served as the Acting Director of DMV. Previously, she was Director of Performance Improvement, Eureka Institute, a part of the Government Operations Agency Innovation and Accountability portfolio. Prior to joining the Government Operations Agency in January 2015, Ms. Webb's public service experience included Chief Risk and Compliance Officer for CalPERS from 2012 to 2014, Director of Policy and Risk Management for Correctional Health Care Services from 2010 to 2012, Deputy Director at the Department of General Services from 2008 to 2009 and Director for the Governor's Office of the Insurance Advisor from 2006 to 2008. Ms. Webb also held multiple positions with State Farm Insurance from 1986 to 2006, including agency, claims management and legislative affairs. She earned her Bachelor of Arts degree in Political Science and Women's Studies from UC Berkeley and a Charter Property & Casualty Underwriter (CPCU) professional designation.



JULIE WHITTEN

ASSISTANT DEPUTY SECRETARY FOR INNOVATION AND ACCOUNTABILITY **GOVERNMENT OPERATIONS AGENCY** Cal-IPGCA BOARD OF ADVISORS: 2020 Ms. Whitten is leading efforts to launch innovative civil service apprenticeship programs that are the first in the nation including Network Services that began in July

2017. Since then, Ms. Whitten has helped develop apprenticeship programs for Help Desk, Mainframe, Financial Services and has begun work on a program for Cybersecurity. Ms. Whitten was the Civil Service Improvement Project Director at GovOps and part of the DMV Strike Team. Ms. Whitten's public service experience includes various business and information technology roles at FTB. Public Health, CAL FIRE, OSHPD, Food and Agriculture and the Conservation Corps. Ms. Whitten received her Bachelor of Science degree with a concentration in Strategic Management from Sacramento State University.



MIKE WILKENING

SPECIAL ADVISOR ON INNOVATION & DIGITAL SERVICES OFFICE OF GOVERNOR GAVIN NEWSOM Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2019-20 Cal-IPGCA EXPERIENTIAL LEARNING **INSTRUCTOR: 2020**

Innovation and Digital Services in the Office of Governor Gavin Newsom. He previously served as Secretary of the California Health and Human Services Agency (CHHS) and as Chair of Covered California for Governor Brown. Prior to his appointment as Secretary, Wilkening was Undersecretary of CHHS for Governor Brown and Governor Schwarzenegger. He served in several positions at the California Department of Finance from 1995 to 2008, including program budget manager for the Health and Human Services Unit. Wilkening was executive sponsor of the California Health and Human Services Open Data Initiative and Agency Technology Governance Council. He earned a Master of Arts degree in political science from the University of California, Davis.

Cal-IPGCA LEADERSHIP - TRAINING PARTNERS 2012-2020

*Cal-IPGCA Management Team



ALICIA WONG SENIOR VP. ENTERPRISE PROJECT **SERVICES**

STATE COMPENSATION INSURANCE **FUND**

Cal-IPGCA EXEC SPONSOR 2012-20 **BOARD OF ADVISORS: 2012-20** Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2012-20

Alicia is a results-driven leader with expertise in multiple aspects of information technology and administrative programs, project management, state IT policies, strategic planning, and government operations. Proven ability to bring cross-functional teams together to achieve desired results. Self-motivated and energetic with a successful track record of implementing solutions that have resulting in cost savings to the State of California, yielded greater efficiencies to departments and increased customer satisfaction for the public.

Alicia's tenure with Cal-IPGCA dates back to 2012 as an originating executive sponsor of the program. Her vision remains a driving force for the program. She serves as a liaison between Cal-IPGCA and the Asian Pacific State Employees Association (APSEA).



JOE XAVIER DIRECTOR, DEPARTMENT OF **REHABILITATION** Cal-IPGCA BOARD OF ADVISORS

2012-2019 Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2017-20 Cal-IPGCA EXPERIENTIAL LEARNING **INSTRUCTOR: 2017-20**

Director Joe Xavier was a small business owner for over 14 years before he began his career in public administration in 1998. For almost 30 years, Joe has been actively involved in community and advocacy organizations, including the Association of California State Employees with Disabilities and the Asian Pacific State Employees Association. He has served as a gubernatorial appointee at the Department of Rehabilitation since 2008. Director Xavier's current career highlights include service as project director for a \$50 million cross-organizational project aimed at reducing reliance on public benefits among families of Supplemental Security Income (SSI) recipients ages 14 to 16 as well as a multi-state \$866 million proposal to provide food services to United States Marine Corp bases in California and Arizona. In addition to managing these high-profile projects, Director Xavier led the successful transition of the Traumatic Brain Injury program into the Department of Rehabilitation and initiated the realignment funding for the Older Individuals Who are Blind program. Through the University of Southern California's School of Public Policy, Director Xavier is a fellow of the Sierra Health Foundation Leadership Institute and a graduate of San Diego State University's National Rehabilitation Leadership Institute. He has also completed the California Health and Human Services Agency Leadership Academy program.



BETTY YEE CONTROLLER, STATE OF CALIFORNIA Cal-IPGCA CHANGE CHALLENGE FORUM STRATEGIC ADVISOR: 2018-20

INSTRUCTOR: 2020 State Controller Betty T. Yee was elected in November 2014, following two terms

of service on the California Board of

Cal-IPGCA EXPERIENTIAL LEARNING

Equalization. As Controller, she continues to serve the Board as its fifth voting member. Reelected for a second term as Controller in 2018, Ms. Yee is only the tenth woman in California history to be elected to statewide office.

As the state's chief fiscal officer, Ms. Yee chairs the Franchise Tax Board and serves as a member of the California Public Employees' Retirement System (CalPERS) and the California State Teachers' Retirement System (CalSTRS) Boards. These two boards have a combined portfolio of more than \$570 billion. Ms. Yee also serves on the Ceres Board of Directors, a nonprofit organization working to mobilize many of the world's largest investors to advance global sustainability and take stronger action on climate change.

Ms. Yee serves on dozens of boards and commissions with authority ranging from land management to crime victim compensation. As a member of the State Lands Commission (and chairperson in even-numbered years), she helps provide stewardship of publictrust lands, waterways, industrial wharves, marine terminals, pipelines, and resources through economic development, protection, preservation, and restoration consistent with the state's environmental needs. Through other financing authorities, Ms. Yee is dedicated to creating incentives to increase the number of affordable housing units, spur economic development, support pollution-control innovations, and strengthen health and educational facilities.

Ms. Yee has more than 35 years of experience in public service, specializing in state and local finance and tax policy. Ms. Yee previously served as Chief Deputy Director for Budget with the California Department of Finance where she led the development of the Governor's Budget, negotiations with the Legislature and key budget stakeholders, and fiscal analyses of legislation. Prior to this, she served in senior staff positions for several fiscal and policy committees in both houses of the California State Legislature. She also cofounded the Asian Pacific Youth Leadership Project, which exposes California high school youth to the public service, public policy, and political arenas.

A native of San Francisco, Ms. Yee received her bachelor's degree in sociology from the University of California, Berkeley, and she holds a master's degree in public administration.