



COHORT 2021

TEAM 4: THE UNIFIERS

"One Team. One World. One Love."

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URGENCY STATEMENT: The Unifiers are charged with two significantly different but interdependent Innovation Priorities – To culturally move “Beyond Racism” and to build an Ambassador Corps for unhoused, at-risk youth. In 2020, “We’re all in this together” became a rallying cry during the coronavirus pandemic. While it is true that the global pandemic affected everyone in some way, the magnitude and nature of the impact was anything but universal, disproportionately harming racial and socioeconomic groups. We must address systemic racism at a depth of “root cause.” This call for emergency response requires an action plan that insists on tangible change. **The intent:** To create a literal “movement” that harnesses a wave of racial integration.

PROBLEM STATEMENT: The legacy of racist practices contributes to the current status of housing insecurity for youth and adults. In identifying the root cause of racism, we must look to today’s hierarchical structures that continue to perpetrate an inequitable system that has endured for thousands of years. The Government Alliance on Racial Equity states: “Racial equity is realized when race can no longer be used to predict life outcomes, and outcomes for all groups are improved.” The COVID-19 pandemic revealed an alarming truth, homeless kids became the pandemic’s invisible population where nowhere is safe as they scramble to find food, shelter, and a sense of safety. We need to answer the Governor’s 2019-20 call to focus on one part of the unhoused population and address it with intentionality. We propose to shift homelessness at its origin—the children—where all change is possible and all futures are open roads to be explored.

MOONSHOT: We will implement a collaborative system that results in the prevention and resolution of homelessness and racial inequities – giving power to those who are seeking equal opportunities, shelter, safety, and employment. Our intent: to create a tipping point where the human outcry for equity for all has become a united voice, across all cultures, heard and actioned world-wide. Beginning with our children, we shall unite the diverse cultures of California as One Team, One World, One Love!

